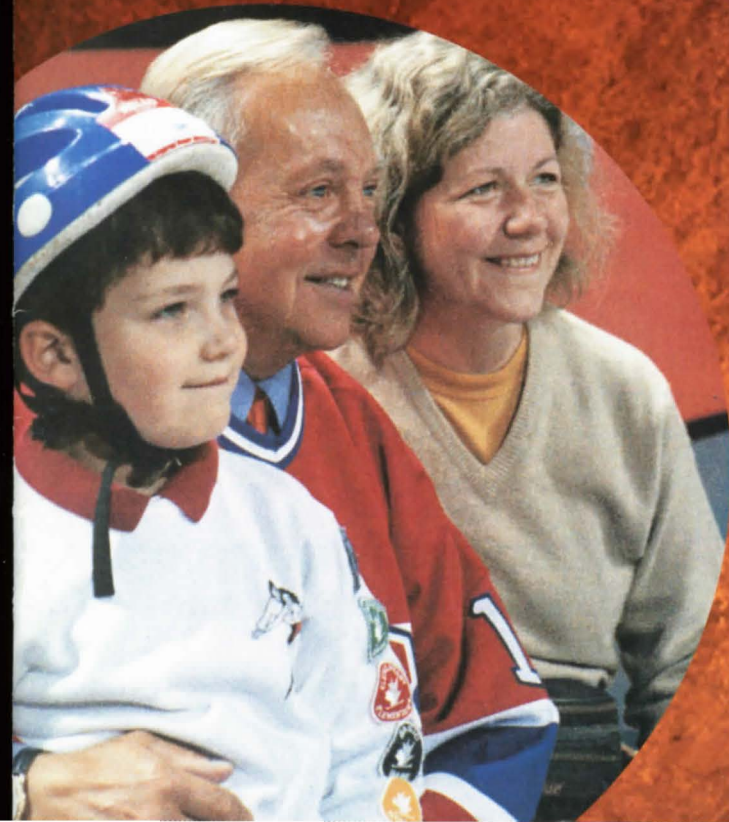


december 1998



Concordia

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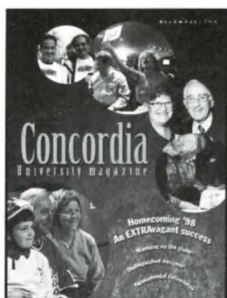
Concordia

University magazine

december 1998

volume 21

number 4



Cover: Participants enjoy Homecoming '98 (clockwise from top left): Shufflers Michael Lennane, BA 91, GrDip 96, and Dean Nabil Esmail of Engineering and Computer Science; Wendy and Tom Guay, L BA 68, at the EXTRAvaganza; at the Rector's Dinner, the Hon. Madame Justice Pierrette Sévigny, JS.C., L BA 67, and Leonard Ellen, and Archive's Caroline Sigouin with Anita Hayes; and Yvan Cournoyer thrills two fans at the Family Skate.

PHOTOS BY CHRISTIAN FLEURY

Concordia University Magazine is published four times a year by an editorial board for alumni and friends of the University. Opinions expressed herein do not necessarily reflect the views of the alumni associations nor of the University.

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STUDENT INTERN

Tokunbo Ojo

features

9

Changing the Climate

The debate over global warming heats up.

by Perry J. Greenbaum

12

Alumni Profile: Succeeding by Design

Fine Arts grad Lucie Lacava utilizes a font of ideas to become one of Canada's most sought-after newspaper designers.

by Daniel McCabe

16

Community Minded

Grassroots leaders and activists eagerly await Concordia's new Graduate Diploma in Community and Economic Development.

by Sylvain Comeau

22

A CASE for Excellence

Concordia and its alumni reap the benefits of membership in advancement organizations CASE and CCAE.

by Howard Bokser

24

Taking it to the Next Level

Despite a shortage of fellowships, Concordia grad studies are overabundant on innovation and distinction.

by Patrick McDonagh

departments

3

The Editor's Voice

The behind-the-scenes folks made Homecoming a hit.

4

Letters/Media

Léonel/Roque and Montreal Up Close.

6

History

David Bercuson reminds us of forgotten Canadian history.

7

Concordia News

Governors pass a much-needed long-term space plan.

27

EXTRAvaganza/Homecoming '98

Concordians bid "welcome" to a weekend of amusement.

30

Association News

Chapter highlights; Liberal Arts College reunion.

33

Class Acts

Class Acts; In Memoriam, Kudos, Coming Events.

39

From the Archives

Winter fun.

40

The Last Word

The editor laments the tactics of Quebec's angry-phones.



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Song for the unsung

As many of you know, Concordia hosted a triumphant Molson Centre EXTRAvaganza on Saturday, September 26 (our cover story). A gang of 900 Concordia alumni and friends watched les Canadiens fall to the Leafs in an exhibition match, including 300 gala participants who milled in and out of the Mise au Jeu restaurant while savouring the food and drink and ogling the silent and live auction items. Within a few hours after game's end, a trove of hard-to-get treasures — including my favourite, a 21-day jaunt on the tall ship *Concordia* — had been auctioned off for bargain prices (relatively speaking), contributing almost \$100,000 to the Concordia University Alumni Association, which will include that money as part of its gift to Concordia's Campaign for a New Millennium.

The EXTRAvaganza officially concluded Homecoming weekend, which had included a fond reunion dinner, a brisk Concordia Shuffle, a Can-Am football game, a lively seminar on sex in the '90s and a straight-shooting lecture by Diane Francis of *National Post* (no *The*, we were informed). On Saturday afternoon, a few hundred children and parents (who were as thrilled as their kids) joined the Family Skate on Molson Centre ice, many posing for autographed snapshots with Canadiens old-timers Yvan Cournoyer and Pierre Bouchard. The ex-Habs each sat for about an hour-and-a-half, warmly chatting with fans or gently holding young ones on their knees as bulbs flashed in their eyes, never once wavering. Classy guys, both.

Homecoming, to all eyes, was a striking success. Less conspicuous, however,

EDITOR ATTENDS EXTRAVAGANZA...



was the behind-the-scenes energy expended. Each event required numerous volunteers, and the skate and EXTRAvaganza demanded an army of helpers, many of whom stayed past midnight. The EXTRAvaganza planning committee, capably co-chaired by Michael Minkoff, Cornelia Molson and Tom Guay, spent months conceiving and preparing for the gala, which would not have been possible without the largesse of the donors or Canadiens head man Ronald Corey, who also chairs Concordia's capital campaign.

The EXTRAvaganza marked the most ambitious event in the CUAA's history. The day was won, and the Association, led by presidents past and present Michael Di Grappa and Elaine Arsenault, deserves praise. A good deal of the credit must also go to Concordia's Office of Alumni Affairs. The Alumni Office's Cindy Hedrich was the Homecoming coordinator, an apt title because she had to coordinate co-chairs, volunteers, consultants, fellow staff and

Molson Centre people, as well as handle the endless logistics. The colossal undertaking not only had Cindy spending evenings and weekends at work in the preceding weeks but also took up most of the time of the other Alumni Office staff, including director Ann Vroom and Gabrielle Korn, Leisha LeCouvie, Janine Lavalée and Maria Ponte. Special mention must also go to Sami Antaki and Pina Greco of Concordia's campaign office for their extra efforts, to Sara Morley and Salvatore Barrera of Productions Jeux d'Ombres for their entertaining multimedia presentations, and, of course, to the dozens of volunteers. Congrats too should go to Shuffle co-coordinators Andrea Segal and Chris Mota, chair Irvin Dudeck, Annual Giving director Laura Wells and their volunteer committee, who pulled off a spectacular event (and great weather) the day before. Kudos to you all. ●

**Howard Bokser,
Editor, MBA 1985**

Howard Bokser

Concordia
University magazine

Concordia University Magazine welcomes readers' comments. Letters should include the writer's full name, address, school(s), degree(s) and year(s) of graduation for alumni. Letters may be edited for length and clarity. Correspondence should be sent to the Editor, Office of Alumni Affairs, Concordia University, 1455 de Maisonneuve Blvd. W., BC-101, Montreal, Que., H3G 1M8. Fax: (514) 848-2826, e-mail: howardb@coral.concordia.ca <http://alumni.concordia.ca/magazine>

Thanks, Mag

I was moved a great deal to see Magnus Flynn's photo in the June issue of *Concordia University Magazine*. Back in the '50s, equipped mainly with a strong desire to obtain a degree in the daytime from Sir George, I was initially interviewed by Mag Flynn. When informed that I had no money, was uncertain that I was university-level material and was willing to work but needed a job, Mag took charge. He told me not to worry about up-front money, got me a job working for Henry "G" (Worrell), and immediately arranged for placement testing.

Yes, I am a BA from Sir George whose life was immeasurably enriched accordingly. Thank you, Sir George and God bless you richly, Mag Flynn.

George Staples, S BA 57 Chapin, S.C.

Worthy Cause

Regarding the Editor's Voice "Students 'R' Us" (September '98), you are among many who are reaping the rewards of helping students with their learning process. Unfortunately, the student population has a greater appetite for help and learning than there are dedicated individuals to provide them with the support they need and cannot otherwise get.

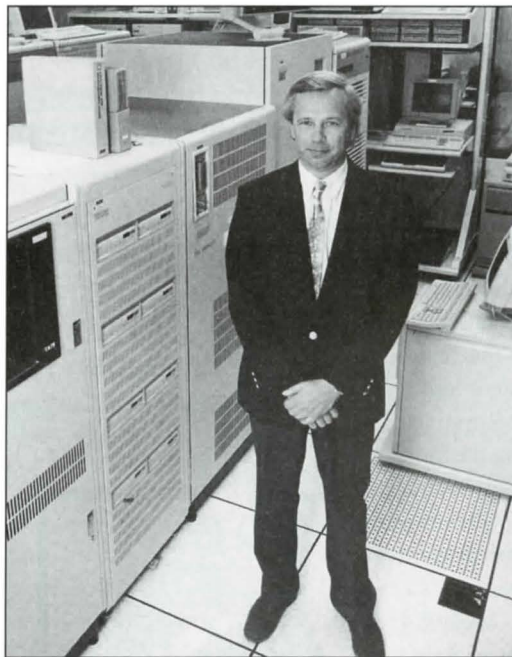
This extends from the university level right down to kindergarten. At Knowlton Academy in Lac Brome,

we have an Adopt A Reader program that goes beyond teaching basic reading skills to providing children in need with mentors. It is a program supported by community members of all ages and is extremely rewarding. I would go so far as to suggest that university students who have benefited from support such as you describe should consider providing the same at the lower educational levels. It could result in not only lifelong satisfaction for the givers, but also lifelong benefits for the receivers.

Richard Gagnon, L BCom 74 Commissioner — Eastern Townships School Board Knowlton, Que.

IITS's role

It was simultaneously encouraging and disappointing to read the article "Techno U" (September '98). The article quotes our deans and others stressing their commitment to the use of technology in teaching and their individual efforts and initiatives in this area. The article fails to make any mention of Concordia's Instructional and Information Technology Services (IITS), which provides the majority of the infrastructure on which



John Woodrow amid just some of IITS's computer equipment.

these services either do, or will, rely.

IITS was created in February 1998 out of a merger of the Audio-Visual Department and Computing Services. The department installs and manages the high-speed data network and Internet connections, manages more than 300 computers in student labs, supports about 18,000 students using e-mail, the World Wide Web and other online services, operates two sound studios, two media labs, two learning labs, two language labs, a complete TV studio, coordinates five telecourses on Canal-Savoir, manages a substantial library of visual media resources for teaching, and operates four fully equipped cinemas. We

also manage and support one high-tech classroom on the SGW campus and are currently developing a second at Loyola. We are involved in the development and maintenance of most other technology-equipped classrooms in the school, and can provide temporary setups, video-conferencing, satellite feeds, training, development services, and consulting on a wide variety of technologies. Sound like a lot? We also manage the Uni-

versity telephone network and the voice-mail system, and provide systems support for the main administrative applications in Concordia.

While it's always uplifting to read of future plans and goals, I feel your magazine could also give at least passing mention to a group of people who have made all of this work for at least the last 30 years. Technology is not new to Concordia. We have a dedicated, skilled and hard working group who have kept it all going in the past, are ensuring it still works in the present, and expect to be a big part of whatever happens in the future.

John Woodrow, S BSc 71 Director, Instructional and Information Technology Concordia University

Exception taken

In Milan Miletic's article "To Be or Not to Be" (September '98), Mr. Lachapelle's political leanings are very obvious. His answers are couched in a contrived "essence of reasonableness," learned from [Quebec Minister of Culture] Lise Beaudoin, no doubt. He says, "I don't think that Quebec will go through a period of political or economic instability if it separates. Things were quite stable here for the last 20 years." Oh yes, Mr. Lachapelle, Quebec has always been the example for political and economic stability. Nothing like a good riot every St-Jean Baptiste Day or during Winter Carnival. How about your parades with all their ethnic tensions? How about the way your "democratic" Quebec government handles

the aboriginals? No, Mr. Lachapelle, don't try to fluff the elderly ex-Quebecers like myself or other Quebec expatriates that Quebec has been and presently is a model democracy. If you are sugar coating ideas of separatism and are dispensing them to your students, Mr. Lachapelle, then I think your employer should have every right to fire you from your teaching position without fear of reprisal, if the Quebec government is as democratic as you say it is. You will find, Mr. Lachapelle, that if Quebec does take it upon itself to separate, you will not sail through it with quite political and economic stability. Remember also that this Canada belongs to all its citizens who are all entitled to a say in whether you separate or not. ●

Douglas Ross, S BSc 64
Qualicum Beach, B.C.

To err is human ...

Although I make every effort to ensure accuracy, the September '98 issue included these editorial errors:

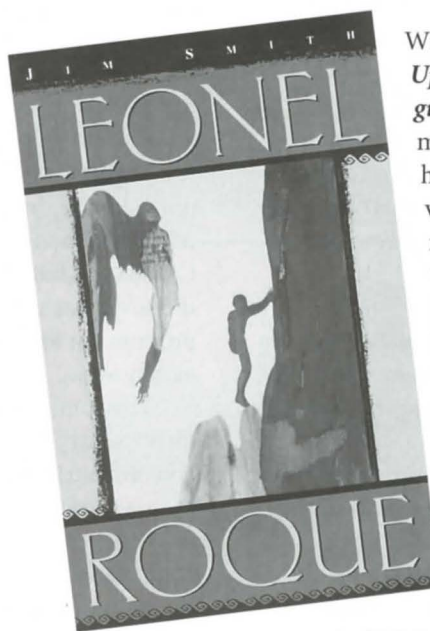
- The author of the VRML program *Juanita's World*, which graced our cover, is Louis-Perpiñan Huard, not Louis-Paul Huard, as reported
- "When Worlds Collide" reported that "when

graduation time rolls around, [students] decide whether they want a BSc or a BFA." In fact, students must decide when they enter the program whether they want a BSc or a BFA.

• In the Editor's Voice, I wrote that writer Milan Miletic is from Sarajevo — he's actually from Belgrade, Serbia.

— Howard Bokser

North and South

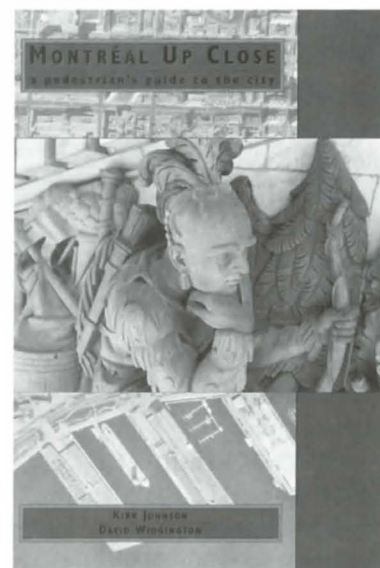


With a copy of *Montreal Up Close: a pedestrian's guide to the city* (Cumulus Press, \$12.95) in hand, Montrealers and visitors alike will find many hidden and wonderful treasures while walking through Old Montreal and the downtown area. The authors of this 76-page book, David Widginton, BA 90, and Concordia creative writing master's student

Kirk Johnson, show you the way to the history, architecture and art of the multicultural city, aided by maps and photos and lively descriptions. A great companion for those seeking Montreal's heritage. ●

— Tokunbo Ojo

The English poet and critic Samuel Coleridge once stated that whenever you find a sentence musically worded, of true rhythm and melody, you'll find something deep and good in the meaning, too. The aim of Jim Smith, MA 81, is to bring meaning through the power of poetry to two political heroes of Latin America, Leonel Rugama and Roque Dalton. In *Leonel / Roque* (Coteau Books, \$11.95), a collection of poetry, Smith pays eloquent tribute to these bards who through their work fought political and economic oppression in Central America and paid the price for it with their young lives.



Forgotten History

BY DAVID JAY BERCUSON

David Jay Bercuson, S BA 66, is a professor of history and director of the Strategic Studies Program at the University of Calgary, and is the author of more than 30 books. On June 12 he received an honorary doctorate from Concordia's Faculty of Arts and Science. The following is an excerpt from his address.

Our country continues to face a struggle for the survival of the nation as we know it. Part of the fault for this situation rests on the leeway the secessionists were given by a generation or more of Canadians — and no one was more guilty than I — for whom the history of Canada was only a story of conflict, the sooner ended, the better.

The real picture is much more complex. For every negative in our history, there has been at least one positive, and for every conflict, the doing of great deeds together, as a people. If we don't know our past, our ignorance endangers our nation. If we willfully ignore our past, we serve the interests of those who would tear us apart.

Of all the great things we have done together as a people, none rivals the effort Canada put forward half a century ago, in World War II, to help defeat the greatest evil the world has ever known. There are two things especially noteworthy about that war effort, both of which

took place in the fall of 1944. The first is the Conscription Crisis which almost brought down Canada's wartime government before it listened to the majority and to Canada's military leaders, and in November 1944 began sending men overseas who had been drafted earlier in the war for home defence service. Much of French Canada was outraged, believing that the government broke an oft-repeated promise not to conscript men for service overseas.

The second is that of the Fifth Canadian Infantry Brigade and its bloody and ultimately unsuccessful effort to cross a small bit of ground known as the Walcheren Causeway in the western Netherlands. That effort took place in the penultimate moments of the most important Canadian victory of World War II — the Battle of the Scheldt Estuary.

The Fifth Brigade was composed of the Calgary Highlanders; the Régiment de Maisonneuve, who called Montreal's old Craig Street Armoury home and who were francophone, mostly from St. Henri and east-end Montreal; and the Black Watch, who came from the other side of Mount Royal, from the heart of English-speaking Montreal.

The Brigade attack was launched

on the morning of 31 October 1944. Every square centimetre of the causeway was covered by German fire. As each regiment was forced back, they

dragged the wounded, and some of the dead, of their sister regiments to safety. In that 24 hours, 28 young Canadians from Quebec and Alberta were killed, and 90 were wounded. The dead were buried, and lie today, in the Canadian War Cemetery at Bergen-op-Bloom about 100 kilometres or so to the east.

Anyone who ever loses faith in the moral strength of the Canadian people should walk through a Canadian War Cemetery. Our war dead are not grouped by language, by religion, by birthplace or by rank. They lie as they fell, brothers in arms, comrades in death, with stone markers bearing crosses or Stars of David, their names, their ages, their ranks, their units and the maple leaf of Canada.

The story of the Fifth Brigade at Walcheren was repeated almost every day of the war as Canadians entered combat on the land, at sea and in the air, but little is known about it.

Because the war story taught to young Canadians in high schools and universities today is almost always a story of domestic strife — of conscription, of Japanese internment, of strikes — the other story, of having done a great thing together as a people on a battlefield, is lost. To most people who research, study and write about history in this country today, *all* wars are abominations, so none can be taught about, even *this* war against abomination. Thus a massive and very important part of our history goes untold. If it is untold, it is unlearned, and then it has nothing to teach us.

Memory joins people together. History also joins people of a nation. Not always in agreement. Not always in harmony. But with a notion of what has been done in the past, and how the past is prologue for the present, and how it may be preparation for the future. ●



PHOTO CHAMPLAIN

David Bercuson receiving his Arts and Science honorary doctorate at Place des Arts.

Governors approve Concordia's master space plan

BY GABRIELLE KORN

Concordia's board of governors unanimously approved, on October 21, a long-term space plan that will permanently establish the natural sciences, communication studies, journalism and performing arts on the Loyola Campus. The governors also agreed to study the creation of a college for the humanities and social sciences on the Loyola Campus, an amendment to the motion proposed at the instigation of the Loyola Alumni Association and its supporters.

According to the plan — approved in principle — a new science facility on the southwest corner of the campus, bordering Sherbrooke St. West and West Broadway, along with a renovated Drummond Science Building, will house the departments of biology, chemistry and biochemistry and some of psychology. The humanities and social sciences will be centred on the Sir George Williams Campus. Likewise, a new facility on the York Theatre site bordering St. Catherine and Mackay streets will be integrated with the existing Guy Metro Building to accommodate commerce and administration, engineering and computer science, the visual arts, art history and art therapy. The Loneragan and Science colleges will be located on the Loyola Campus, while the Liberal Arts College, the School of Community and Public Affairs and the Simone de Beauvoir Institute will remain on the Sir George Campus. Loneragan College, in addition to being the centre responsible for the cluster of humanities and social science courses at Loyola, may serve as home base for interdisciplinary Arts & Science programs.

The long-term space plan follows two years of "top-down and bottom-up"

study, according to Rector Frederick Lowy. He admitted that the lack of an approved plan has hindered the University in its academic and fundraising efforts.

In the document titled "Development of a Long Term Space plan for Concordia University: A Report on Progress to Date," the general goals of the space plan are spelled out:

- to provide state-of-the-art space for Concordia's teaching, research and recreational programs and an optimal learning environment for students
- to facilitate synergies among related areas
- to permit the most efficient and effective use of space and to minimize travel time between the two campuses
- to contribute to the revitalization of Montreal.

Once implemented, about 20 percent of the University's full-time student population will be able to learn, live and play on the Loyola Campus. This figure almost doubles the current full-time population at Loyola and greatly reduces students' need to commute to the Sir George Campus.

In the fall of 1997, the Rector struck a Task Force on the Revitalization of the Loyola Campus, chaired by governor Lillian Vineberg, which presented its findings in April 1998. However, the mandate of the task force was restricted to the Loyola Campus, and it became clear a space plan needed to include the entire University.

Each faculty conducted personnel, potential student enrolment and space planning reviews, guided by the Facili-



These maquettes, authored by Lemoyne Lapointe Magne, architectes et urbanistes, depict what Concordia's proposed engineering, computer science and fine arts building downtown (top) and natural sciences building at Loyola (bottom) could look like in a few years.

ties Planning Committee. These independent reviews were the basis of submissions to the senate, board, and the board's real estate committee. A number of plans were considered before the board approved the science scenario, also known as "Option A."

With plan in hand, the University must now overcome financing and prioritizing challenges. According to Garry Milton, executive director of the Rector's Cabinet and author of the space planning document, the plan will be carried out over a 10-15 year period. Before each phase is implemented, "we need to go back to the board for approval of funding within the context of the whole plan," Milton says.

The process to implement phase one has begun, including dealing with various architectural, zoning and, especially, funding issues. Milton expects these to soon be cleared, and he says, "By June 1, we hope to have the first shovel in the ground." ●

celebrate *good* times

August 1999, through Convocation June 2000,
Concordia will be celebrating its 25th Anniversary.

The Concordia 25th Anniversary Committee is looking to
the university community to provide ideas for special
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A box of 25 fine chocolates from Café Toman will be
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Please submit your entries by January 25, 1999, to:

The Concordia 25th Anniversary Committee

1455 de Maisonneuve Blvd W., BC - 201

email: 25thann@alcor.concordia.ca fax 848-8765

or drop them off at the security desks in the Henry F.
Hall Building or Loyola Administration Building.

For more information: www.concordia.ca
and Concordia's Thursday Report.

ComeOn!

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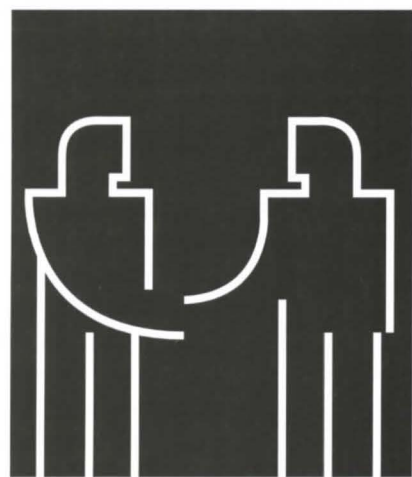
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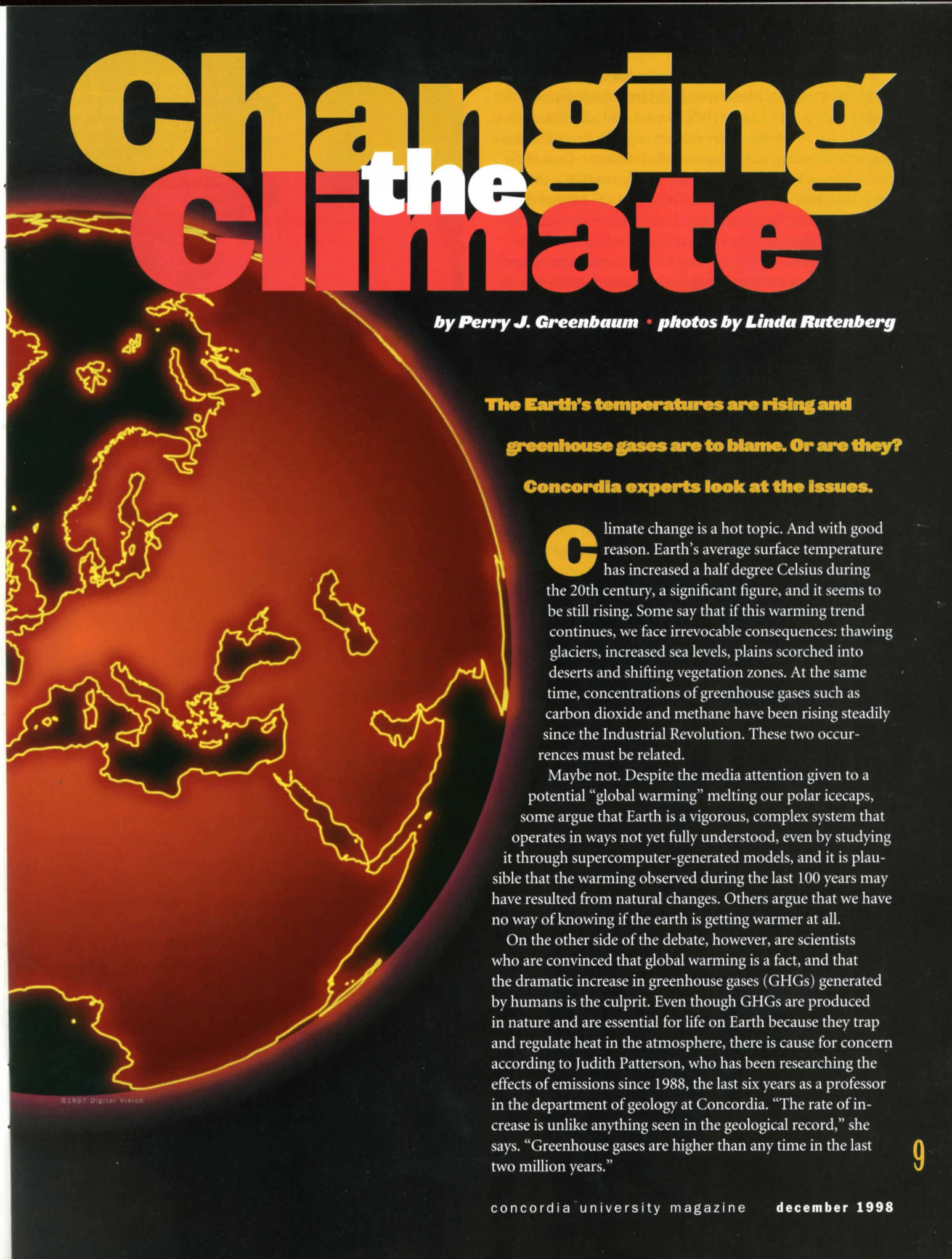
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Changing the Climate

by Perry J. Greenbaum • photos by Linda Rutenberg

**The Earth's temperatures are rising and
greenhouse gases are to blame. Or are they?**

Concordia experts look at the issues.

Climate change is a hot topic. And with good reason. Earth's average surface temperature has increased a half degree Celsius during the 20th century, a significant figure, and it seems to be still rising. Some say that if this warming trend continues, we face irrevocable consequences: thawing glaciers, increased sea levels, plains scorched into deserts and shifting vegetation zones. At the same time, concentrations of greenhouse gases such as carbon dioxide and methane have been rising steadily since the Industrial Revolution. These two occurrences must be related.

Maybe not. Despite the media attention given to a potential "global warming" melting our polar icecaps, some argue that Earth is a vigorous, complex system that operates in ways not yet fully understood, even by studying it through supercomputer-generated models, and it is plausible that the warming observed during the last 100 years may have resulted from natural changes. Others argue that we have no way of knowing if the earth is getting warmer at all.

On the other side of the debate, however, are scientists who are convinced that global warming is a fact, and that the dramatic increase in greenhouse gases (GHGs) generated by humans is the culprit. Even though GHGs are produced in nature and are essential for life on Earth because they trap and regulate heat in the atmosphere, there is cause for concern according to Judith Patterson, who has been researching the effects of emissions since 1988, the last six years as a professor in the department of geology at Concordia. "The rate of increase is unlike anything seen in the geological record," she says. "Greenhouse gases are higher than any time in the last two million years."

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It is perhaps for these reasons that in 1995, after years of study, the United Nations-sponsored Intergovernmental Panel on Climate Change (IPCC) concluded, albeit cautiously, that "the balance of evidence suggests that there is a discernible human influence on global climate." Canadians now release a little over 600 million tonnes of GHGs into the atmosphere every year. The IPCC projected that if the current rate of GHG production continues, in the next 100 years global average temperatures may rise between 1 and 3.5 degrees Celsius. Such is cause for alarm: when the Little Ice Age between 1400 and 1900 forced European farmers to abandon their fields, the average global temperature change was half a degree Celsius.

Certainly the world has recently been experiencing many extreme climate events. In Canada, three quickly come to mind: the floods in Quebec's Saguenay region in 1996 and Manitoba in 1997, and last winter's ice storm in Eastern Canada. But we are far from proving scientifically if the strange weather is a result of increased levels of industrialization. Says Patterson, "Greenhouse gases have varied in the past without human activity." Scientists are still working out the extent to which human action has increased the levels of GHGs. As well, reliable temperature records only date back to about 1860. Patterson says, "The Earth is such a huge system.



Judith Patterson in her environmentally friendly home. She is dismayed that Concordia has suspended enrolments in the programs of the geology department at a time when geological research is more relevant than ever to environmental sciences.

"The rate of increase is unlike anything seen in the geological record," Patterson says. "Greenhouse gases are higher than any time in the last two million years."

It operates on such a long timescale that if we take the last 150 years we are just taking a snapshot of the system."

To look into our past, geologists drill deep into Earth's crust to extract ice-core and sea-core samples. From these cores, scientists can take proxy readings of prehistoric atmospheres. For example, scientists say ice cores recovered from 2.5 km deep give us a glimpse of up to 250,000 years ago; sea cores 2 km deep go 167 million years into the past. Armed with such geological tools, scientists can fashion models which show that without human contribution Earth's temperature has fluctuated by as much as 6 degrees Celsius in the last 150,000 years.

Other findings:

- two billion years ago, there were massive ice ages
- fifty million years ago, Earth was free of ice; fossil remains of a temperate forest on Ellesmere Island in the Canadian Arctic suggest that Earth then was very warm
- a million years ago, we had ice ages again
- one thousand years ago, we know from tree-ring data that Earth was warmer than today; this is when the Vikings colonized Greenland
- during warm periods, GHGs are relatively higher.

As important as GHG concentrations are, they are only one of many parameters which drive climate change, Patterson explains. Others include positioning and size of the continents; the distribution of water on the planet (large bodies of water are thermoregulators); the amount of vegetation and ice covering the surface; and something called the Milankovitch cycles, perturbations in Earth's journey around the sun every 100,000 years which affect the amount and distribution of energy received from the sun. As well, some scientists have suggested that the climate warming observed in the last 100 years is due simply to the lack of large volcanic activity, whose eruption of ash and sulphates blocks out sunlight and, hence, cools the atmosphere.

Some scientists question whether the world is indeed heating up, partly because the theory of global warming is based on trend analysis, which presupposes the accuracy of computer models to predict what will befall our very complex system 10, 15 or 20 years from now. To put this Herculean task in perspective, consider the far simpler job of generating a local weather forecast. David Frost, a Concordia professor of geography and a climatologist, ruefully admits, "Only now can we predict the weather two days in advance with

reasonable accuracy, and our ability to predict the intensity of the coming summer or winter is very low.”

Computer-generated models have been wrong in the past. For instance, they predicted during the height of the OPEC oil crisis in 1973-74 that there would be a shortage of fossil fuels like oil. Twenty-five years later we have a glut. The hope is that today's increased computing power will bring increased accuracy. For now, there remain many unanswered questions, which can be boiled down to one: how do we find the human footprint of climate change?

Health concerns

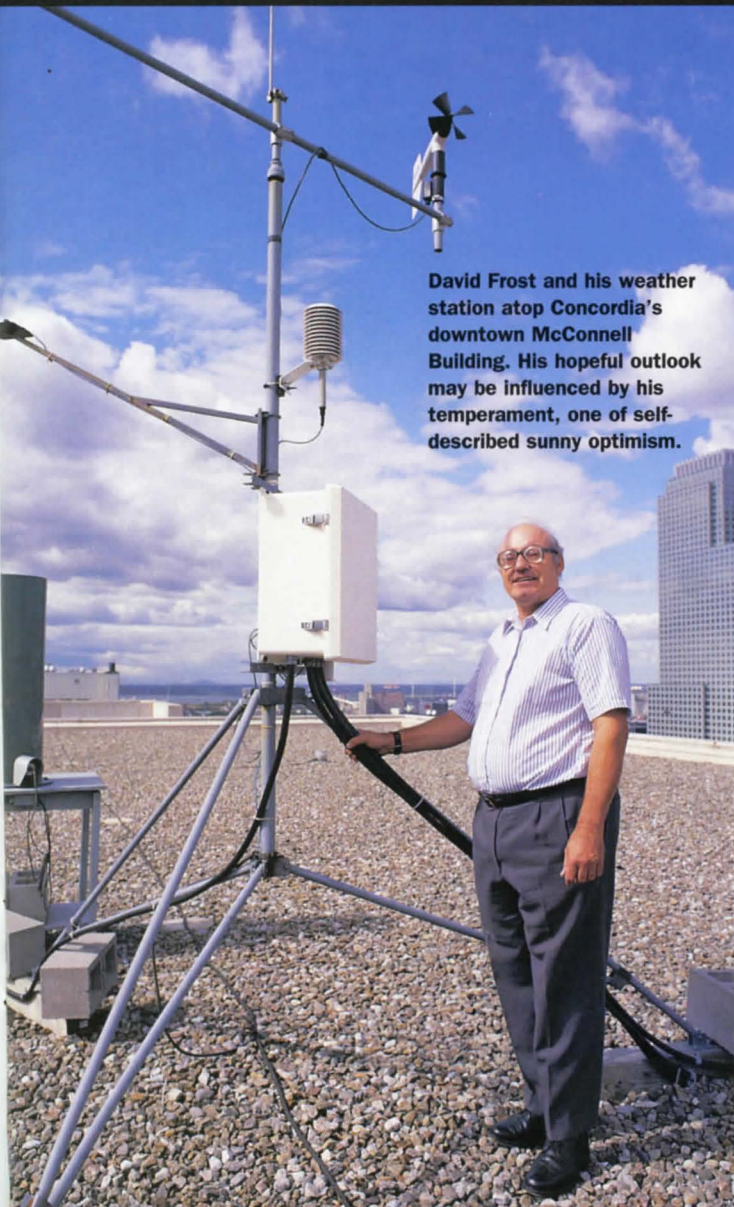
If the evidence of global warming is not compelling enough to give some reason to pause, health concerns as a result of fossil-fuel combustion might be. Carbon dioxide emissions, mostly from burned fossil fuels, and methane, the principal ingredi-

ent of natural gas and a by-product of bacteria in rice fields, cattle ranching and fossil-fuel production, are the primary sources of rising GHG levels. The emissions from fossil fuel combustion are also the primary sources of air pollution.

“There is no question in the scientific community that air pollution causes increased respiratory problems and death,” Patterson says. “Five percent of daily mortality in the U.S. is linked to air pollution.”

Another consequence of increased carbon dioxide levels is the potential disruption to the thermohaline circulation in the Atlantic ocean that drives the ocean's currents. Called the “big Atlantic conveyor belt,” it is what circulates the Gulf Stream northward to Europe. Should it shut down, as predicted by scientific models, much of northern Europe would freeze, disrupting food production (among other ill effects). “That alone should make people reduce fuel consumption,” Patterson says.

As important as GHG concentrations are, they are only one of many parameters which drive climate change.

A photograph of David Frost, a man with glasses wearing a light blue striped shirt and dark trousers, standing on a rooftop covered in gravel. He is next to a weather station mounted on a tripod. The station includes a white box, a wind vane, and a cup anemometer. In the background, a city skyline is visible under a blue sky with scattered clouds.

David Frost and his weather station atop Concordia's downtown McConnell Building. His hopeful outlook may be influenced by his temperament, one of self-described sunny optimism.

Reducing fuel consumption, of course, will reduce GHGs. But that's easier said than done. In December 1997, in Kyoto, Japan, Canada and the world's 38 most-developed nations committed to reduce emissions by up to six percent below 1990 levels of GHGs, but the agreement has yet to be ratified, and levels have continued to rise. To attain its stated goal, Steven Guilbeault, a Montreal-based climate change campaigner with the environmental organization Greenpeace, would like to see our federal government end coal and oil subsidies, develop a green power procurement program, start a national atmospheric fund for municipal level reductions and ensure increased resources to energy efficiency programs, including fuel efficiency standards for automobiles.

How attainable are these goals? Frost agrees that emission levels need to be cut back, but not at the sake of our fossil fuel-dependent economy. “I have serious concerns as to whether anybody has any clue how we can get back to 1990 levels without throwing the whole economic machine into dislocation.” On a note of optimism, he adds, “We have not reached the threshold of no turning back.” He feels that Earth is robust and that we humans are quite adaptable to change.

Still, until science can properly reconcile these varying theories, there is enough reason to remain cautious. Says Judith Patterson: “What is driving the scientific community is a ‘no regrets’ policy. That is, even if we find out later that increased levels of greenhouse gases aren't causing this century's global warming, that we will have no regrets.” Words to live by, at least until things cool down. ☺

Perry J. Greenbaum, BA (journ.) '96, is a Montreal freelance writer.

NATIONAL



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SPORTS

Does Gretzky have the legs to get through the season? Page B8

ARTS & LITERATURE

You oughta know. Al... is rich, and at peace. Pa...

Fine Arts grad Lucie Lacava is (arguably) Canada's top newspaper designer



POST



ALUMNI PROFILE

Succeeding by Design

by Daniel McCabe

Lucie Lacava examining different fonts in her Old Montreal offices. Mignon Khargie, art director for on-line magazine Salon, says, "Lucie is capable of creating work which is timeless in style, cleverly standing on its own amid the marketplace clamour of hip and happening trends."

main photo
Christian Fleury

Are you the sort of person who likes to kill time by thumbing through newspapers at magazine stores or newsstands? If so, you're familiar with Lucie Lacava's work even if the name doesn't ring a bell. Indeed, if you read Canadian newspapers at all, Lacava's craftsmanship is almost impossible to avoid.

Le Devoir. The Ottawa Citizen. The Montreal Gazette.

Le Soleil. The Hamilton Spectator. Lacava, BFA 82, is the designer who engineered new looks for all these papers, earning herself an armful of prizes in the process. She's nabbed a pair of National Newspaper Awards for layout and design and has also been honoured for her work by the Advertising and Design Club of Canada. Her redesign of *Le Devoir* earned several prizes from the Society of Newspaper Design in 1994, including the Best of Show top prize. Two years later, Lacava wowed the judges for this international organization once again, winning a Special Jury Prize for her work on *Le Soleil*.

Lacava's redesigns don't just work on an aesthetic level. They make good business sense too. "The newspapers that I've redesigned have never suffered a drop in circulation," she says. "It's usually just the opposite — the readership goes up."

Lacava manages her own design firm in a tenth floor office in Old Montreal, a few doors away from the building of her former employer, the *Gazette*. Her space is filled with antique wood desks and cabinets and with newspapers from around the world. Originally from Italy (she accompanied her parents and brother to Canada when she was 15), Lacava uses her familiarity with European approaches to design to her advantage. *The Ottawa Citizen* uses a font that she first spied in British newspapers. Her papers tend to have a European flavour to them — dignified and reserved with playful flourishes around the edges. A frequent traveller (when interviewed in Montreal, she was just back from designing a newspaper in Toronto and on the verge of a trip to Geneva for a conference), she often buys \$30 worth of papers from around the world to read on flights. Asked to list her own favourite papers, she mentions publications from across the globe — *The New York Times*, Italy's *Reforma*, the Sunday edition of Britain's *Daily Telegraph*, the front page of the *Scotsman*. "I have a passion for newsprint," Lacava admits.

By her own estimation, about 90 percent of her clients are newspapers. Her biggest single customer is the Southam Newspaper Group, which publishes the *Gazette*, the *Citizen*, *The Vancouver Sun* and several other papers that Lacava has worked on. She also does non-newspaper work — a catalogue for the Musée du Québec's blockbuster exhibition on French sculptor Auguste Rodin, for instance. Her talents are earning her business from the U.S. as well. She has done design work for the *Detroit News* and the *Kansas City Star*.

A frequent traveller, Lacava often buys \$30 worth of papers from around the world to read on flights.

Lacava's latest project may have been her most challenging yet. She was the chief designer for Southam's Toronto-based *National Post*, which debuted October 27. Lacava says, "It was like nothing else I had done before — it was a little more complex. It's also one of my first designs where no one has said it looks like this paper or that."

Lacava originally had her sights set on a different sort of career when she enrolled in graphic design at Concordia back in 1979, after a brief try at translation at Université de Montréal. "I went into Concordia's program thinking that illustration was my strong point," the soft-spoken Lacava says. "I soon realized I wasn't quite as good as I needed to be to make a career for myself." The realization didn't distress Lacava too much, though, because she quickly discovered that she had a real flair in another area. For a year-end project, she was assigned to put together a prototype for an imaginary magazine about Concordia. "People really liked it, they all seemed impressed," she says. "I thought to myself, 'Okay, I'll never be a great illustrator, but this isn't so bad.'"

Shortly after graduating, Lacava landed a job in the *Gazette's* advertising and art department, creating distinctive looks for the newspaper's ads. When a designer position opened up on the newspaper's editorial side, she jumped at it. Her colleagues in advertising thought she was nuts.

At the time, during the early 1980s, newspapers were stiff and staid creatures. Still, Lacava liked the idea of working with editors on the heart and soul of a newspaper — its stories. Her timing was good. Shortly after she switched departments, *USA Today* made its debut and changed the world of newspapers forever. An instant best-seller, *USA Today's* bold and vivid graphics shook the industry. Editors realized that the appearance of their papers could no longer be an afterthought. Suddenly, Lacava's job became much more significant.

In 1987, Lacava received her first major assignment, to design the *Gazette's* new Sunday edition. Lacava opted for a breezy, bright and user-friendly newspaper that would go down well with a croissant and café au lait. Some *Gazette* journalists grumbled that the Sunday edition was so light, news wise, that it floated. But readers were instantly won over. "In focus groups, readers started asking us, 'Why can't the paper look like this every other day of the week, too?'" recalls Lacava.

She went on to revamp the look of the entire *Gazette*, then left to take over the design of *Le Devoir*, one of Quebec's most prestigious newspapers. Lacava gave the paper an overhaul, fashioning an elegant-looking publication. "I think after *USA Today*, newspapers went a little too far," says Lacava. "Everybody wanted that colourful look with graphs and charts all over the place. I tend to

be very classic in my approach to typography and design."

Lacava's *Le Devoir* drew widespread praise and catapulted her to the ranks of North America's top newspaper designers. Mignon Khargie, the art director for *Salon*, a highly regarded on-line magazine, cites Lacava as one of the best publications designers around. "I still remember the year in which *Le Devoir* stunned the judges at the annual competition of the Society of Newspaper Design," Khargie says, "and I remember the excitement that there was something new, different and wonderful to look at and experience."

"Lucie is a real master of the basic building blocks of newspaper design," says editor John Cruickshank of *The Vancouver Sun*, a paper Lacava recently redesigned. "She's one of the better students of newspapers around. She's aware of all the latest trends — in Europe, Latin America, the U.S., Britain — and she's very authoritative on all the issues surrounding newspaper design."

After *Le Devoir*, Lacava headed off on her own. "There are only so many ways you can design a section for election coverage or illustrate recipes for St. Valentine's Day," she says.

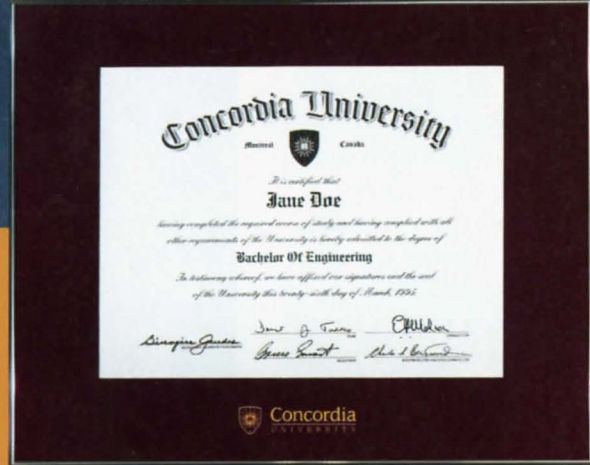
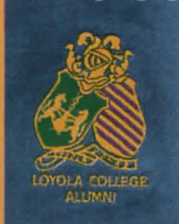
According to Lacava, the process of redesigning a newspaper involves equal measures of marketing, science, detective work and intuition. When hired to take on a job, she meets with the publisher and the editor to get a sense of what direction they want to take the paper. Focus groups of readers suggest the sorts of design elements they would like to see (bigger photos? crisper fonts? more local news?). She watches the current paper being put together, to get a sense of its character, as well as its limitations. In redesigning the *Gazette*, for instance, Lacava had to factor in the paper's old printing presses which often resulted in mediocre colour and barely legible type. "We restricted the use of colour, used more bold typography and added more white space. The result was a much cleaner looking publication."

She also likes to delve into a newspaper's past for inspiration. "I like to see how the front page has evolved and the types of fonts that have been used over the years," says Lacava. "Every publication has its own special history and strengths. My job is to try to bring that character out and help create a connection with the readers." Nobody does it better. 🍎

Daniel McCabe is a Montreal editor and freelance writer.



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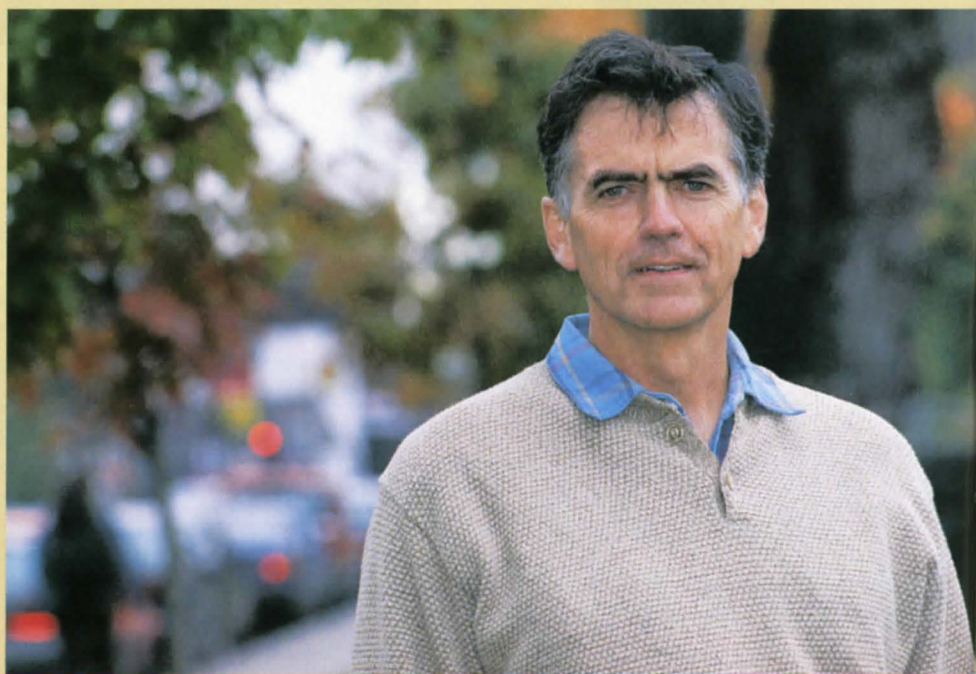
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by Sylvain Comeau

photos by Owen Egan

In Mr. Rogers' neighbourhood, employment and opportunity are around every corner. There are no graduates of the school of hard knocks and no community leaders and grass-roots activists struggling to overcome poverty and despair on an ad hoc basis. Then again, Mr. Rogers is make believe. In the harsh light of reality, unemployment and neglect cast a long shadow over hundreds of communities across North America. The have-nots are disenfranchised. The haves are inaccessible. And those who try to bridge the two are overwhelmed, underbudgeted and quite often isolated from the successes of their colleagues.

Institute coordinator Lance Evoy near its Loyola Campus headquarters. He says the diploma program will provide practical and theoretical teaching and also will be a link for community activists from a wide range of organizations and regions.



community

Concordia prepares to launch the Graduate Diploma Program in Community Economic Development

Universities can make a difference by working with communities in the development and implementation of strategies to rebuild themselves. Concordia has taken that concept to heart, and the result is the Graduate Diploma in Community Economic Development (CED), ready to start up pending approval by the academic legislative bodies. The graduate program is a collaborative effort of the University's School for Community and Public Affairs (SCPA) and the Centre for Continuing Education's Institute in Management and Community Development. It is much anticipated by community organizers across the country, many of whom have been trained and exchanged resources at the Institute's

annual Summer Program, which has been held at Loyola over five days each June since 1993. Institute coordinator Lance Evoy reports, "From the beginning, the training and exchange provided by the Summer Program helped participants imagine how the University could be a place which supports social change while building sustainable communities." Evoy and the Institute soon began plans for the diploma program in conjunction with the SCPA.

"We are acutely aware of the need for access to this kind of program," says Marguerite Mendell, S BA 72, vice-principal of the SCPA. "In many cases, people working in community organizations are looking for ways of

transforming the economies of neighbourhoods."

Community activists, the prime target for the diploma program, have been invited to sit in on focus groups and give input to the planning process. One such person is Debbie Ferguson, a community organizer for the NDG Community Council in Montreal involved in initiating projects such as a youth employment centre, a women's loan circle and a health coalition. Ferguson attended the most recent Summer Program. "The quality is excellent," she says. "The seminar leaders are extremely knowledgeable, and it helps develop a theoretical framework and allows participants to exchange ideas."

The one drawback, she concedes, is its brevity. "A full-length diploma program could more fully delve into the issues and find innovative strategies for the dilemmas of community and economic development."

This sentiment is echoed by the University, which thinks so highly of the diploma program that it is raising \$1 million for it through the Campaign for a New Millennium. To date, response from the external community has been extremely positive, with the Laurentian Bank, Canadian Pacific and ScotiaBank already pledging \$750,000.

"We now have enough resources to get the program off the ground," says Evoy. "In the first year we are starting with just 15 students, and we will gradually build up to full capacity of 36. In five years, it will be self financing." In

keeping with the nature and orientation of the program, however, the Institute and the SCPA hope to provide scholarships every year to deserving students. "We want to make sure that it's accessible to people from disenfranchised communities."

The intensive one-year, three-term program will be open both to students holding an undergraduate degree (with a minimum GPA of 3.0) and to practitioners already in the field seeking continuing education. Those without the educational requirements may be admitted on the strength of their work experience. In addition, they can continue to work, since all courses will be offered on weekends, once a month. Such concessions to seasoned community workers were made because of what they bring to the table. Evoy, for one, doesn't expect them to passively sit in class and

minded



Marguerite Mendell at her SCPA offices. She says, "There are no national programs in the country that fulfil exactly what we want to do. This is a great opportunity to bring together people from across the country, sharing their experiences with initiatives in their own communities."



CHRISTIAN TREMBLAY

The Institute in Management and Community Development's annual Summer Program, held at the Loyola Campus in June, attracts leaders from grassroots organizations. Many of the same individuals have expressed interest in the forthcoming Graduate Diploma Program.

take notes. "They'll be bringing their experience to the classroom; it will be very challenging, and very dynamic," he says.

The program will take a national focus, encouraging and welcoming students from outside Quebec and possibly the U.S.; the scope of its interest will be communities all over the continent. It will alternate between English one year and French the next. "The original

being invited back in to play a more active role," she says. "The result is the emergence of partnerships between the state, community groups and business. This is a much better alternative than reliance on market forces, which has been the norm in recent years."

The program's required courses will provide a grounding in theory, while electives will tackle the nuts and bolts of

atives and community development financial institutions."

Bill Ninacs joined the Institute as its resident resource person, with financial help from the Seagram Fund for Academic Innovation, to work with community organizations and to help develop and define the diploma program. He now teaches community and economic development at New Hampshire

"confrontations such as big demonstrations and strikes create enormous tensions in society," Salée says. "Today it is preferable to negotiate partnerships, both with the state and the private sector."

idea was to run a bilingual program," says Evoy, "but we realized that that would exclude unilingual people." Although the French program will mostly attract individuals from Quebec, francophone community organizations in Ontario and Atlantic Canada have also expressed interest.

Daniel Salée, SCPA principal, says, "Essentially, this program is about teaching people to deal with adversity."

practice. One of the elective areas to be offered is on aboriginal community and economic development. "We want to make sure that the program is open to everyone," Evoy notes, "so we are also asking for financial support from the Ministry of Education and Aboriginal Affairs to assure aboriginal participation on the faculty and assist students." In the aboriginal component, students will explore specific issues of CED

College in Manchester. Ninacs says that the social issues to be addressed in the program are universal. "Students from coast to coast will be able to share experiences. Poverty and disenfranchisement cut across cultural and language barriers." He adds, "There isn't one set solution to these problems, so people have to look at what others are doing, and decide if it can be adapted in the communities where they work."

Ninacs says, "students from coast to coast will be able to share experiences. poverty and disenfranchisement cut across cultural and language barriers."

The current climate of state withdrawal from social services, for instance, demands a more conciliatory approach than in the past, based on negotiation rather than confrontation, according to Salée, who will be teaching a course on political challenges. "Confrontations such as big demonstrations and strikes are valid ways of expressing one's position, but they create enormous tensions in society," he says. "Today it is preferable to negotiate partnerships, both with the state and the private sector."

Mendell concurs. She sees renewed cooperation between the private and public sector as essential. "After years of government cutbacks, the state is now

related to aboriginal economic development, such as treaty rights, land use and financing CED. It will also explore relationships between aboriginal communities and the predominate cultural and economic forces, comparing traditional organizing and economic practices with new approaches.

Students will also receive a measure of traditional, hard-nosed business training. They will learn to evaluate different models of entrepreneurial initiatives to determine their chances of actually contributing to economic development. Evoy says, "They will receive instruction and guidance to help people set up micro-businesses, cooper-

Furthermore, Ninacs predicts, "I expect that this program will establish a network of communication between practitioners. In this field, people often work in isolation in poor communities, and with not as much support as they could hope for. Now they'll be able to communicate with fellow alumni who have gone through the same experience as they have, and who can offer advice." He adds, "Maybe they'll say, 'Remember what they taught us in class? Why not try that?'"

Sylvain Comeau is a Montreal freelance writer.

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CASE

F O R

Excellence

Concordia gains from participation in Canadian, North American and international advancement organizations — and so do alumni

BY HOWARD BOKSER

Support. Training. Recognition. Any good company knows its employees need all of these to become better motivated and more productive. But how can you pat an institution on the back? That's just what the American-based Council for Advancement and Support of Education (CASE) and the Canadian Council for the Advancement of Education (CCAEC) try to do. Their members are institutions, such as Concordia, to which they give instruction, assistance and accolades through seminars, conferences, publications and awards.

CASE and CCAEC are volunteer-run associations for college and university advancement professionals: alumni administrators, fundraisers, public relations managers, publications editors and government relations officers. These professionals, in the words of CASE's literature, "enhance their institutions by bringing in support — be it in the form of money, alumni loyalty, public esteem or new students." In short, they are there to advance the cause of education. This is also a boost for alumni, explains Doug Dibbert, chair of CASE's board of trustees and president of the General Alumni Association of the University of North Carolina, "because an alumni's diploma in the marketplace is recognized for the value of the institution today and not when they graduated."

According to Arthur Stephen, CCAEC's president as well as vice-president of University Advancement at Wilfrid Laurier University, "These organizations allow you to witness what others are doing both in your field and outside your field, from annual funds to annual reports." He sees equal value for Canadian schools in being associated with the larger, well established CASE, and with CCAEC, which was formed in 1993 through the merger of alumni, fundraising and public relations organizations. CCAEC complements CASE by focussing on Canadian advancement issues. "I'm encouraged by the development of Canadians' knowledge in the nineties," Stephen says. "We've narrowed the gap between the U.S. and Canada."



These two countries rank first and second in the world in the area of advancement, but schools in the U.K., Australia, Europe and South America are doing their best to come up to speed, aided greatly by members of CCAE and CASE.

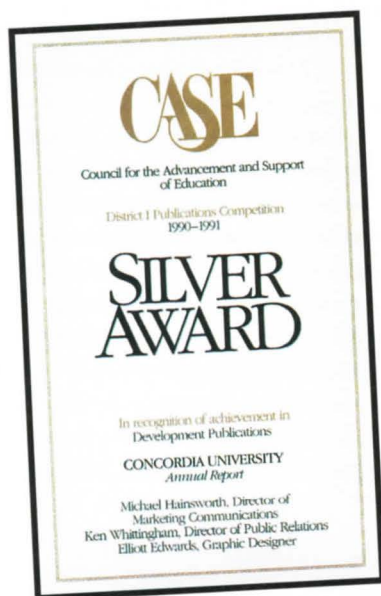
Ann Vroom, Concordia's director of Alumni Affairs, recently returned from Belfast, Northern Ireland, where she was part of the four-member North American faculty at a conference held by CASE and its U.K. counterpart, HEERA (Higher Education External Relations Association). Vroom has been actively involved in educational advancement for 15 years. She was CCAE's first president, in 1993-94, and since 1996 has been on CASE's international board of trustees. Vroom illus-

trates the growing importance of the role of these organizations: "The fields of institutional fundraising and alumni relations used to be volunteer driven. But in the past decade, with increased competition for student recruitment and for private dollars, the specialty has exploded. Now we have professional fundraisers, alumni directors, design departments — there's a greater need to be aware of trends and gain a better under-

standing of the industry." Vroom is impressed by the dedication of her fellow volunteer organizers, who put together conferences, seminars and publications, and she's amazed at the amount of cooperation by members. "Unlike private industry," she says, "people are very open and willing to share information."

Vroom points out that her involvement, along with the participation of others from Concordia, reaps another benefit: it helps raise the University's profile. What also heightens Concordia's image are awards — something our relatively small and young school has earned a fair amount of (see sidebar) from the CCAE as well as from CASE, both at its national and district levels (there are six North American CASE districts).

Sandra-Lynn Spina is director of Concordia's Marketing Communications department, the University's graphic design unit, which has had a hand in 10 awards for publications and events in the last two years. Spina says, "Everybody seeks recognition, and that it comes to us from our peers makes it an even higher achievement." These awards are a pat on the back not only for Marketing Communications but for Concordia's entire advancement team, for the University itself and for alumni. They remind us and everyone else how much we've advanced." 🍌



Here's a listing of Concordia's most recent CCAE and CASE awards:

CCAЕ Prix d'excellence:

1998

- Silver** Institutional Annual Report: *Rector's Report 1996-97*
- Bronze** Alumni/Volunteer Recognition: *Alumni Awards Banquet*
- Bronze** English Magazine: *Concordia University Magazine*

1997

- Gold** Special Event: *Shuffle 1996*
- Gold** Newspaper Category: *Concordia's Thursday Report*
- Bronze** New Idea: *Creativity on a Shoestring: Mediafax*

CASE District I awards:

1998

- Silver** Tabloid Category: *Concordia's Thursday Report*

1997

- Silver** Magazine: *Concordia University Magazine*
- Bronze** Tabloid Category: *Concordia's Thursday Report*
- Bronze** Development Category: *Rector's Report 1995-96*

CASE Circle of Excellence:

1995

- Grand Gold, Overall Alumni Program**

1993

- Gold** Specific Alumni Program



Concordia's Ann Vroom receives CCAE's Distinguished Service Award for her yeoman volunteer service from outgoing president Chuck Bridges of St. Mary's University at the annual conference in June.

Taking it to the

We introduce you to students in three of Concordia's most innovative graduate programs

They are everywhere at Concordia — teaching classes, running labs, carrying out research on the frontiers of knowledge and generally making themselves indispensable. They are graduate students, and these days they make up 15 percent of the Concordia student body.

It wasn't always that way. In the mid-1970s, shortly after Concordia emerged from the amalgamation of Sir George and Loyola, the graduate student population was a minuscule 0.5 percent. The change reflects Concordia's growth as a university as well as the increasing number of people interested in pursuing post-graduate education.

"Graduate studies," says Claude Bedard, Dean of the Faculty of Graduate Studies, "make us an active contributor in creating new knowledge. It is what differentiates us from a teaching college — without graduate studies, you don't have a university."

Today Concordia has a roster of over 80 graduate programs, spread over doctorate and master's/magisteriate degree programs, which are typically based on new research, and course-only diploma and certificate programs. Concordia boasts a number of strong, traditional graduate programs such as its MBA, and its MA and PhD in psychology and electrical, mechanical and civil engineering. Perhaps because Concordia is a young university, it has had more freedom to also create innovative graduate programs: the MA and PhD offerings in Communication Studies are a case in point, as are master's programs in Building Engineering, Art Therapy and Education Technology, and the Aviation MBA and PhD in Humanities. All of these are well established at Concordia, but they are less common in the rest of the academic world. As such, they exert a strong pull on potential graduate students looking for the right context for their studies.

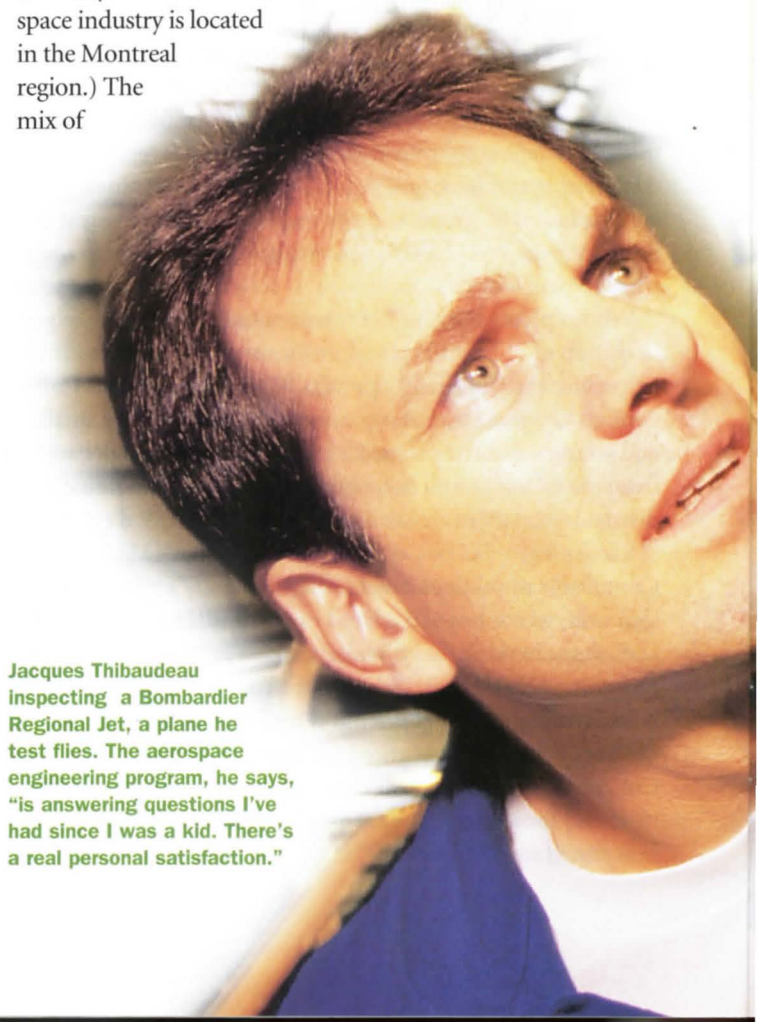
Unfortunately, perhaps also because of its youth, Concordia is unable to provide its graduate students with the sort of financial assistance comparably sized universities offer. Bedard cites some shocking numbers: in 1995-96, Simon Fraser University had \$1,200 in fellowships and teaching assistantships for each graduate student, the University of Victoria had \$1,400, and McMaster \$2,400; Concordia had an average of only \$434, a situation which has not altered in the last two years. "These figures hurt us in so many ways," Bedard laments. "They affect our rankings, for instance, such as in *Maclean's*. They also limit Concordia's ability to attract top-notch students who are being sought after by many schools." He adds, "We have a dire need to support our own."

Volunteers working on behalf of Concordia's Campaign for a New Millennium are canvassing foundations, corporations, friends, and alumni in an effort to raise \$10 million for gradu-

ate fellowships and bursaries. "An endowment of \$300,000 is an important gift that will provide a doctoral fellowship of \$15,000 a year in perpetuity," says Don Taddeo, the Campaign's Executive Vice-Chair. "Smaller, short-term awards, however, such as \$5,000 per year for five or 10 years, can benefit graduate students as well. They can be used to top off other scholarships, for instance, or be tailored to meet specific needs, such as tuition scholarships."

Flight Preparations

"Ever since I was a kid I've been fascinated by airplanes," Sarah Tooher reveals. "At first I wanted to be a pilot. But eventually I realized that I would rather build aircraft." Now Tooher is pursuing that goal through studies in the aerospace engineering master's program offered by the Department of Mechanical Engineering in conjunction with four other Quebec universities: Laval, McGill, École Polytechnique and Sherbrooke. The inter-university cooperation is matched by industry; all of Quebec's major aerospace companies are also involved in the program, so students can benefit from *stages* with industry leaders such as Bombardier, Spar, CAE, and Pratt and Whitney. (Notably, half of Canada's aerospace industry is located in the Montreal region.) The mix of



Jacques Thibaudeau inspecting a Bombardier Regional Jet, a plane he test flies. The aerospace engineering program, he says, "is answering questions I've had since I was a kid. There's a real personal satisfaction."

next level

by Patrick McDonagh photos Marie-Louise Deruaz

universities and industries appeals to Tooher: "I get to meet different people, experience different systems — it's a constant learning experience. Plus, with people from industry teaching some courses, you get a real sense of what's happening in the profession."

In fact, contemporary concerns of the profession prompted the founding of the distinctive program. It arose from the industry demand for graduates with a more sophisticated understanding of avionics. At the end of her program Tooher will carry out a *stage* with one of the corporate sponsors. "I really feel I'm getting my foot in the door," she says.

People on the other side of that door are also taking courses. Jacques Thibaudeau, a production test pilot with Bombardier, is enrolled in the program as a part-time student. "It provides me with the knowledge necessary to better communicate with practicing engineers," he explains. "I'm very much hands-on with the final product." For Thibaudeau, the academic studies complement his practical experience. "When you see a wing every day, you have a hard time thinking about it mathematically. But by applying academic theory, you can make substantial improvements in that wing." Something anyone who flies in airplanes can appreciate.



Suzanne Erb researches cocaine relapse in her CSBN lab. Of the practical implications of her work, she says, "Individuals can relapse to a drug habit years after quitting. This poses a challenge for people in the business of treatment and prevention."

Rats on Cocaine

Suzanne Erb is an immediately likeable person, someone who could give neurobiological research a charismatic hue. So why does she hang out with so many rats? Primarily, she says enthusiastically, to study relapses into cocaine addiction, of course.

Erb is a PhD student in psychology, studying at the Centre for Studies in Behavioural Neurobiology. The centre, its offices spread out over the tenth and eleventh floors of the Hall Building, investigates a range of behaviours that have a neurobiological component: feeding and appetite, and maternal and sexual behaviour, to name a few. Erb's doctoral research has her creating a cocaine dependency in rats (they learn to self-administer the drug in their food). Then she withdraws their supply of the drug, and examines their relapse when they are placed under stress or exposed to a small dose.

"I'm interested primarily in the neurobiological process of relapse," she explains. "Rat neurobiology is similar enough to that of humans that rats can act as good test subjects. If we can understand relapse in rats," she says, "we'll have a better idea of how to deal with the problem in people."

Erb's research suggests that something called the neuropeptide corticotrophin-releasing factor (CRF) may play an important role in stress-induced relapses; when an "antagonist" — a drug countering the effects of CRF — is injected into her rat subjects, the relapse is blocked. The applications of such a discovery are obvious, at least to Pfizer (the company most famous these days for the drug Viagra), which is presently trying to develop a drug based on these findings.

For Erb, the rewards are in the research itself. After completing her degree, she plans to continue research into drug addiction. In the meantime, she indulges herself in doctoral research. She says, "I'm enjoying it very much. It's a fun project."

Creative Healing

With a bachelor's degree in nursing from Georgetown University in Washington, a master's from the University of Pennsylvania and a wealth of professional experience in nursing and family therapy, Diane Aucoin knows about helping the sick to heal. She was also someone who enjoyed artwork. Now, she says, "I've found a way to have fun and work at the

same time." Aucoin is a student in her second year of the art therapy program offered through the Faculty of Fine Arts.

Art therapy draws from the fields of psychology and the visual arts. The art therapist encourages clients to give concrete expression to conscious and unconscious elements through art, which is in itself therapeutic, and then explore the meaning of their imagery with the art therapist. Aucoin's interest in art therapy is a response to experiences from her professional career. "At one time," she recalls, "I was working in a clinic co-leading a therapy group for children, aged four to six, who had been sexually abused. They seemed like normal kids until they talked about sexual experiences." For Aucoin, this "rugged experience" raised doubts about conventional therapy. "We were applauding their efforts to tell their stories — and I still feel this is important — but we weren't helping them move to some place new."

Aucoin concluded that art therapy may provide an alternate and perhaps more effective means of addressing the problem.

"Art therapy is primarily a way to access interiorities you might not be able to verbalize — that's what makes it so powerful," she says.

She was drawn to Concordia because it had the only accredited graduate program in Canada, and because of the reputation of its faculty. "In this program you are exposed to a number of different theoretical approaches and encouraged not to think in just one mode," which, she admits, isn't always easy. "But it is critical to develop your own therapeutic approach, because as a therapist, you use yourself as an instrument."

Aucoin is now carrying out a *stage* at Montreal's Douglas Hospital; her research project will likely focus on developing an art therapy program to address needs in the Halifax region, where she lives when not attending school. "I love this subject," she confesses.

Indeed, enthusiasm for learning, for intellectual investigation and discovery unites graduates across the disciplines. As Tooher exclaims, "I'm really having fun going to classes, working on assignments — I'd recommend this to anyone." ●

Patrick McDonagh, PhD 98, is a Montreal freelance writer and recent graduate of Concordia's PhD in Humanities program.



**School of
Graduate
Studies**

While in France earlier in the decade and "feeling disconnected," Diane Aucoin increasingly sought refuge in drawing. "It was cathartic," she recalls. That experience led to her interest in art therapy.



EXTRAordinary EXTRAvaganza

PHOTOS BY CHRISTIAN FLEURY

What do you get when you bring together a few hundred enthusiastic and loyal Concordia supporters, the Molson Centre, a cache of hard-to-get items — everything from signed hockey sticks to a week at the Master's Golf Tournament — and an auctioneer-cum-entertainer? One heck of a great evening, and one highly successful event. On Saturday, September 26, nearly 300 alumni and friends gathered for the Molson Centre EXTRAvaganza to enjoy a Habs-Leafs hockey game and food and drink at the Mise au Jeu Restaurant, followed by a silent and live auction. The gala participants, bidders and crew of 50 volunteers helped the Concordia University Alumni Association raise over \$95,000 as part of their gift to Concordia's Campaign for a New Millennium. The EXTRAvaganza also marked the kickoff of the Alumni and Friends Division of the campaign, which has already raised \$47.8 million — 87 percent of its goal — and has since begun to contact more than 60,000 former students over a nine-month period.



Going once, going twice . . . (clockwise from top left):

Animatrice Marianna Simeone, BA 86, and auctioneer **David Smith** coax the crowd to up their antes; **André Desmarais**, BCom 78, one of the capital campaign's honorary patrons, makes his bid; EXTRAvaganza co-chairs **Cornelia Molson**, BCom 73, MBA 78, **Michael Minkoff**, L BCom 68, and **Tom Guay**, L BA 68, show how it's done; **Patrick Martin**, L BSc 69, discusses bidding strategy with his son, **Nicholas**; **Alex Carpini**, L BA 74, makes an offer for one of the silent auction items; and Concordia Stingers women's captain **Kari Colpitts** and some of her teammates and male counterparts put on a skills exhibition in the first intermission of the hockey game — prior to the game, the women took part in an on-ice ceremony honouring their CUAA national championship.

Homecoming '98: Meeting, greeting and shuffling

Homecoming weekend this year once again was a striking success. Graduates of Sir George, Loyola and Concordia returned to their old haunts from September 23 to 26 to take part in Homecoming '98. The varied events included celebrations of the 25th anniversaries of the Humanities Doctoral Program and the JKA Shotokan Karate Club and the 20th anniversary of the Simone de Beauvoir Institute, a residents' reunion and department open houses. Here are other highlights.

PHOTOS BY CHRISTIAN FLEURY

20 Years of Teaching Drawing: A personal perspective from Russell Gordon



STEVE LEROUX

A crowd of 60 art lovers attended the vernissage, September 23 at the Belgo Building, featuring artwork by former students of Russell Gordon (left), who taught painting and drawing at Concordia for 20 years.



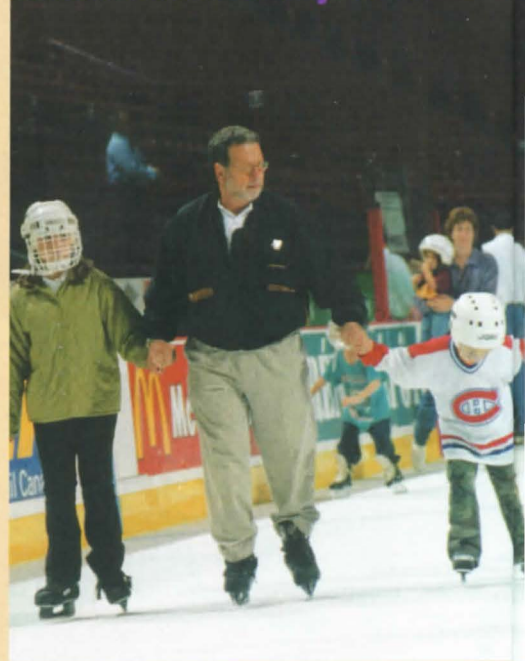
H mecoming '98

Concordia Shuffle

Rosah Edeh, Leslie Roberts, Rector Frederick Lowy, Shuffle chair Irvin Dudek and Gregory Santos get set to cut the tape to begin this year's Concordia Shuffle, September 25. The ninth annual 6.5 km walkathon from the Sir George to Loyola campuses attracted an enthusiastic group of nearly 500 faculty, staff, students, alumni and friends, and helped raise more than \$62,000 for Concordia student scholarships.



Molson Centre Family Skate



Rector's Dinner



Kathy Whittaker, L BA 68, and Stephen Huza, S BA 73 (below), emceed this year's Rector's Dinner for graduates celebrating their 25th, 30th, 35th, 40th, 45th, 50th and 55th anniversaries. Nearly 200 people attended the dinner at Montreal's University Club, September 25. Four alumni were there celebrating their 50th year of graduation, all S BA 48 (left): John Patterson, Audrey Cowper Warren, Dorothy Anderson and George Houston. Also present was a group from the Loyola Class of '53 who gathered separately. Pictured here from that class (far left): Robert Doonan, Pierre de Villers and Leo Benoiton.



Abitibi-Consolidated Lecture

Diane Francis, formerly of *The Financial Post* and now editor-at-large of *National Post*, is presented with a gift by Chris Palin, president of the Commerce and Administration Student Association, after her lecture, "Challenges of the 21st Century," September 24. Before an audience of 250, Francis trumpeted the "Anglo-Saxon" capitalist model and gave an optimistic assessment of our future.



Sex in the '90s

Concordia sociology professor **Frances Shaver** captivated a class of alumni with an informative and provocative lecture on "Sex in the '90s," September 26.



SHAUN C. PERRY

Over 300 eager alumni and family members, including **Mel Hoppenheim** and his kids, left, enjoyed a delightful afternoon at the Molson Centre, September 26. Participants received a tour and a chance to skate on the home ice of les Canadiens, as well as the opportunity to meet Habs old-timers **Yvan Cournoyer**, right, and **Pierre Bouchard**, who also sat for polaroid photos and signed autographs.





Ottawa

Busy day: Brian Marley-Clarke, S BCom 63, chapter MVP Murray Kronick, BCSc 78, MCSc 83, Colin Lyle, BCom 92, MA 98, and incoming president Andrew Francis, BA 91, were among the 50 guests of Rector Frederick Lowy at Ottawa's Laurentian Club, October 15. Murray was still beaming from the success of the 6th Annual Alumni Business Luncheon held earlier that day at the Ottawa-Carleton Centre, which he organized and which attracted 200 area graduates from 22 Canadian universities to eat, network and listen to Bob Chiarelli, chair of the regional municipality of Ottawa Carleton.

The Ottawa Chapter also enjoyed an informal open house at the Boat House Bar & Grill at Dow's Lake in September and an Austrian Wine Harvest in October. The Chapter is hoping to soon be able to offer small scholarships to Ottawa-area students, and the executive welcomes and urges alumni participation.

It is also overhauling its website, at <http://alumni.concordia.ca/ottawa.web.doc>



Quebec City

Glad to meet you: Antoine Robert, BCom 75, Frédéric Hébert, BA 90, Raynold Winstall, S BCom 66, and Karen MacDonald, BA 82, were among 30 alumni and friends who joined Rector Frederick Lowy at the Auberge Saint-Antoine in Quebec City, October 13. The event's enthusiastic reception has led to talk of setting up a Quebec City alumni chapter.



Toronto

Enjoying the wildlife: More than 80 alumni and friends, including Carolyn LeCraw-Neysmith, Brian Neysmith, S BSc 66, Louise Décarie, Rector Frederick Lowy, Raymond Décarie, L BCom 64, and David Lank, gathered at the Royal Ontario Museum, October 29. They enjoyed a special lecture and private viewing of "Audubon's Wilderness Palette: The Birds of Canada," an exhibition of 100 original engravings of Canadian birds from James Audubon's 1826 folio, *The Birds of America*, guest curated by Lank, Concordia adjunct professor of art history.

Attention, Toronto-area alumni:

The Toronto area is home to more than 5,500 graduates of Concordia, Sir George and Loyola, and we want you! The Toronto Chapter of the Concordia University Alumni Association is looking for alumni to help plan and run activities, write newsletters and initiate creative ideas. Please contact Marty Ginsberman at (905) 889-7815; fax: (905) 889-1523; or e-mail: mgdl@interlog.com; or Florence Yaffe at (416) 964-1226.

NOTICE

is hereby given that the
**Toronto Chapter of the
 Concordia University Alumni Association**
 will hold its
Annual General Meeting

at 5:30 p.m., Tuesday, December 15, 1998, \$10.00

The meeting is held for the purpose of receiving reports and the election of the 1998-2000 board of directors and executive.

Royal Bank Financial Group, Royal Learning Network
 Atlantic Room, 10th floor
 20 King West (north side of King between Bay and Yonge)
 Toronto

R.S.V.P. Marty Ginsberman, (905) 889-7815

Association News



Loyola

How low can you go? Bob Houston is presented the trophy for Low Gross Score by chair **Frank Mizgala**, L BCom 66, at the Annual Alumni Golf Tournament at club de golf le Blainvillier, August 31. Over 130 golfers enjoyed a day of great weather on the links and helped raise \$11,500 for Concordia student scholarships. Frank and his committee wish to thank the generous sponsors for their continued support.



Honoured

At the 92nd Annual General Meeting of the Loyola Alumni Association, September 16, five worthy students were presented this year's \$1,500 Loyola Educational Grants. From left, Association president **Claude St. Amour**, L BA 63, students **Laura Anne Kalba**, **Kimberly Joy Sikorski**, **Robert S. Malone** and **Andrea N. Roy**, and immediate past-president **John Freund**, L BCom 64. Not pictured are student Anthony J. Parr and student athlete Patrick Groleau, recipient of the Laurie Brodrick Scholarship.

Loyola Alumni Educational Grant

Deadline: April 1, 1999. Five \$1,500 grants will be awarded to full-time Concordia students at any level, whether undergraduate or graduate, and whether as entrance or in-course

awards. Students who fulfil the University's admission requirements and remain in good standing are eligible, with preference given to children and grandchildren of active Loyola Alumni Association members. Applications

may be obtained as follows:

- undergraduate students: Financial Aid and Awards Office, (514) 848-3522
- graduate students: School of Graduate Studies, (514) 848-3809.



E-mail Forwarding for Life (EFL) from Concordia's Alumni Office Keeping in touch has never been easier

EFL is designed to help you stay in touch with your colleagues, friends and family. You can establish one **permanent e-mail address** from Concordia University that will not change, regardless of how often you switch Internet service providers, jobs or residences.

When you change Internet service providers, simply contact us, the Office of Alumni Affairs, to update your forwarding e-mail address. We will automatically forward your e-mail to you!



Sign up today. Call (514) 848-3818
e-mail: alumni@coral.concordia.ca
or register through our website:

<http://alumni.concordia.ca/AlumWeb>



Sir George

All booked up: Barbara Barclay, BA 74, BEd 76, straightens some of the few thousand books that were donated to the Second Annual Concordia Used Book Fair, October 7-8. Several hundred buyers and onlookers passed through the fair, which raised \$4,600 for the Student Emergency Food Voucher and the Student Emergency Loan programs. Barbara wishes to thank all the donors and buyers for making the event a triumph. See you next year.

Calling all Liberal Arts College alumni!

It was 1979: Joe Clark was Prime Minister, Mother Theresa won the Nobel Peace Prize, *Apocalypse Now* opened in movie theatres — and Concordia's Liberal Arts College began offering its challenging classics- and great books-based education to exceptional students. Now, the University gem is celebrating its twentieth anniversary, and all graduates of the program are invited to join in.

Throughout 1998-99 the College is hosting a public lecture series, entitled "Reading Great Books, Reading Ourselves: the Books of Our Lives." In September, Harvard's James Kugel discussed

the Bible; in November, College alumna Marta Straznicky, BA 84, spoke on Shakespeare; on February 18, alumna Karin Maag, BA 89, will talk on Calvin and Reformation texts, and on March 18, outstanding classicist Mary Lefkowitz of Wellesley College will examine the continued relevance of the classical world to contemporary society.

Lefkowitz's Thursday evening lecture will follow a cocktail reception and is the keynote address at the College's Reunion Weekend, March 18-20. On Friday and Saturday, graduates as well as faculty and others will be invited to join in on several round-table discussions

concerning the relationship of great books and the careers of alumni in academia, media and business. Crowning the weekend will be a dinner-dance with a Liberal Arts College touch: reminiscences, music and perhaps a short poetry reading. (Details of locations, accommodations and costs are t.b.a.)

For more information about the public lecture series or the Twentieth Anniversary Reunion Weekend, March 18-20, please contact the Liberal Arts College at (514) 848-2565; fax (514) 848-2573; or e-mail ldiorio@alcor.concordia.ca.



Every three to four years, the Liberal Arts College leads students on trips to the sources of Western Civilization. This May-June they journeyed to Italy, visiting Florence, Venice and Siena and sites of relevance to the Renaissance, such as Dante's tomb in Ravenna. Pictured here: students relax in front of Florence's Museo del Bargello.



O Lucky Man

Serge Godbout, Vice-President, Client Services of Meloche Monnex insurers (left), presents **Frank Zampino**, BCom 81, GrDip (acct.) 82, his prize for winning a draw held for Meloche Monnex policy holders, October 7. Frank, who is mayor of St. Léonard, Quebec, won a trip to St. Bart's in the Caribbean.



Rotary

Rotarians: Rector **Frederick Lowy** (centre) was the guest speaker at the Rotary Club of Montreal, August 25. He was introduced by **Nemo Turner**, BA 77, and thanked by **Christine Lengvari**, L BSc 72, both Rotary members and Concordia alumni.

Class acts

Some graduates in this listing have received more than one degree from Concordia, Sir George Williams and/or Loyola. These people are listed under their earliest year of graduation.

51 Gerald Wilson, S BCom, is President and Chairman of the Board of Enfield Food Shelf, a volunteer organization that collects food for needy people in Enfield, Ct. He was honoured by the Enfield Rotary in 1994 by being named a Paul Harris Fellow for his community service. Gerald has lived in Somers, Ct., since moving from Montreal in 1983.

55 Ron Rieder, S BA, recently opened his second Mail Boxes Etc. centre in Beverly Hills, Calif. He lives in Sherman Oaks. Ron writes, "If anyone needs a Beverly Hills 90210 or 90212 street address for personal or business use, please contact us." His e-mail: rieder@earthlink.net.

56 Dan J. Sullivan, L BA (econ.), received a BCL in civil law from McGill in 1961. After 37 years in the trust company industry in Montreal, he is now President of Sansom, Sullivan Inc., a financial planning and estate management company. He is a Fellow of the Institute of Chartered Secretaries and Administrators. Dan is married with two children and lives in Montreal.

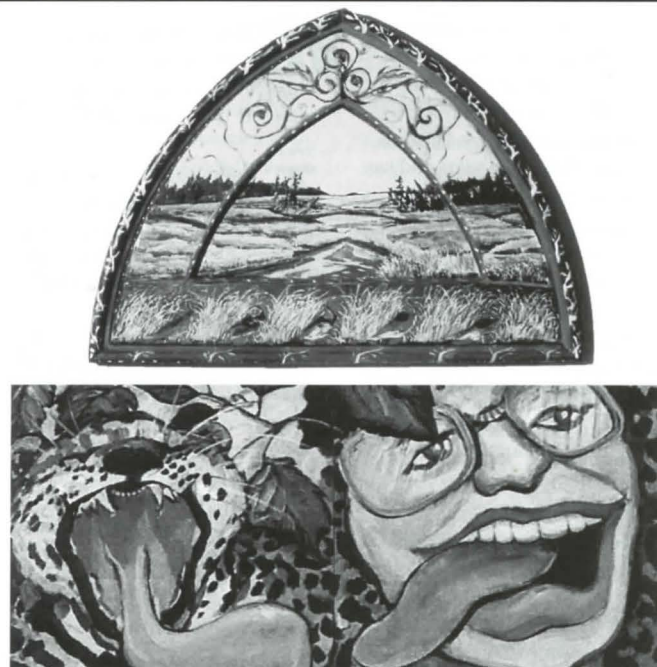
60 Howard B. Ripstein, S BCom, has an MBA from Queen's University and a CA designation. He represented the Canadian Jewish community at the third annual re-dedication of

the "Ad Astra" stones in the Air Park of the RCAF Memorial Museum, 8 Wing, Canadian Forces Base Trenton, Ont., on October 3.

61 Stanley Mizgala, L BA (econ.), received a Certificate of University Studies in Theology at St. Paul University in Ottawa in 1995. He and his wife, Sylvia Sanderson, have two children, Stanley and Johanna, and live in Goshen, N.S. Stanley writes, "I mercifully retired in 1995 from Revenue Canada. I was an Associate with Paragon Consulting in Nepean, Ont., then moved to 'downtown' Giants Lake, N.S., in 1996. I do on-line consulting, report reviewing and editing at home. My current activities: dog training, fishing, hiking, gardening in gravel, parish ministry, arboriculture and seasonal firewood cutting, splitting and stacking."

63 Paul Vilandré, L BCom, received an MBA in Finance from Harvard University in 1968. He is now Vice-President Finance and Chief Financial Officer of Infospace Inc., a Silicon Valley software firm in Menlo Park, Calif., that publishes database information for desktop browsers. He is married with three children and lives in San Mateo.

67 Elizabeth Moody McIninch, L BA, S MA 68, is a Public and International Affairs Consultant. She was a candidate for the federal Liberal Party nomination for the NDG, Montreal, riding in 1997. Elizabeth recently



Andrea Blamar, S BA 69, BFA 78, had an exhibition of her work, "Windows on the Sea" (top), at the Waddington & Gorce gallery in Montreal, September 12 to October 10. The work of **Diane Collet (Larichelière)**, BFA 86, was part of the exhibition "Visual Euphoria" at the Galerie Raphael Essebag in Montreal, August 26 to September 26. Pictured here (bottom): *Tongue*.

joined the Loyola Alumni Board of Directors.

30th Reunion

69 Kevin Higgins, L BA (comm. arts), is Vice-Principal of Mount Forest D.H.S. in Mount Forest, Ont. He writes that he and his wife, **Bev (Jones) Higgins**, L BA 69, "are alive and well and learning to be rural empty-nesters. We have just moved to the banks of the South Saugeen River near Mount Forest. Old friends and fraternity/sorority members are invited to contact us at kevbev Higgins@kw.igs.net."

Michael Nahirny, L BCom, received his chartered accountancy designation in 1974. He is now the Executive Vice-President and Chief Financial Officer of Cara Operations Ltd., a food services and hospitality company in Mississauga, Ont. Michael is married with two children and lives in Brampton.

Pamela Sims, S BA, won a 1998 Athena Award for excellence in mentoring in education for her book, *Awakening Brilliance: How to Inspire Children to Become Successful Learners*. Pamela has been a special educator for 20 years and is host of a radio talk show, "For the Love of Kids." She lives in Brampton, Ont.

70 Paul A. Hwang, L BSc, received an MD from McGill in 1974, and an MSc in 1978 and FRCPC in 1980, both in neurology, from the University of Toronto. He is now Associate Professor at U of T, a consultant in neurology and neurophysiology, and has an international medical practice in neurology, specializing in epilepsy. Paul has been married for 24 years and has five children.

Kenneth Richardson, L BSc, received a BEng in civil engineering from Carleton University in 1971. He recently left NRC as Director of Fire Risk Management and is now Principal of Ken Richardson Fire Technologies Inc., a fire safety engineering consulting firm in Gloucester, Ont. Kenneth is married with three children.

Michael M. Sax, S BA, received a BCL in 1974 and LLB in 1975 from McGill, and an LLM in International Trade and Competition Law from York University's Osgoode Hall in 1998. He is a Barrister & Solicitor in private practice in Toronto and is an adviser to a number of international corporations. Michael and his wife, **Julia Sax**, S BA 70, have two children, David and Daniel. He writes, "I would love to hear from some of my old classmates. Where are you? What are you doing now?" His e-mail: mmsax@istar.ca.

72 John Antaki, L BA, received an MBA from the University of Ottawa in 1990. He is now Senior Project Manager, Petroleum Division, of Alliance Data Systems in Dallas, Tex. He is divorced with three children. John writes, "Single again! — and no more snow shovelling!" His e-mail: I137TSQ5@aol.com.

73 Stephen Morrissey, S BA (English), received an MA in English from McGill in 1976. He is now a teacher at Champlain College in St. Lambert, Que.

Stephen has just published a book of selected poems, *Mapping the Soul* (The Muses's Company). He lives in Montreal.

25th Reunion

74 Alex Carpini, L BA (hist.), is Managing Partner at Greater Montreal Financial Services. He lives in Kirkland.

75 Judith Cohen, BA, is on a three-year SSHRC grant project involving music and identity in Sephardic, Crypto-Jewish and imagined Jewish communities in Spain and Portugal. She is an adjunct graduate faculty member in Music and Jewish Studies at York University, and does freelance consulting, performing and supply teaching in French, Spanish & ESL. Judith is also a musical performer of traditional music, balladry/story-telling and medieval music. She has one daughter, Tamar Ilana.

76 Ken Harrower, BSc, works in sales & technology for Wedge Paper Products in Mississauga, Ont. He and his wife, Diane, have three teenaged children, Robert, Grant and Sandra, and live in Oakville.

Peter J. Nadler, BA, is a self-employed Barrister and Solicitor in Vancouver. He writes, "In addition to being a lawyer in private practice in the areas of civil litigation and entertainment law, I am a professional actor working occasionally in film and television and writing for film and theatre as well. I would love to hear from all those who we used to hang out with at the Hall Building all those great years!" His e-mail: pnad@intergate.bc.ca.

Arcangelo A. Zenga, BA, has a Certificate in Management from McGill. He recently became an Account Manager at the head offices of Springs Canada in Mississauga, Ont., taking on additional duties in sales of textiles

MARK THIS DATE IN TIME . . . FOR HOMECOMING '99!

September 30 — October 2, 1999

Set aside the above dates to join your fellow alumni and celebrate Concordia University's 25th Anniversary at Homecoming '99.

Does your department, sports team or special interest group want to get together to celebrate? Does your graduation year end in a 9 or a 4? Concordia, Sir George Williams and Loyola alumni from the following years will be celebrating special reunions: 1989, 1984, 1979, 1974, 1969, 1964, 1959, 1954, 1949, 1944, 1939.

We'll be putting together a whole weekend of fun and we hope you'll be part of it! If you're interested in seeing old friends and acquaintances at a reunion event, fill in this form and return it to the Office of Alumni Affairs at the address below.

I am interested in:

- ☐ Being a class representative/
organizing a reunion of my class of: _____
- ☐ Attending a reunion of my class of: _____
- ☐ Organizing or attending a reunion of my department,
sports team, yearbook committee, etc. (please specify):

- ☐ Attending events/lectures such as:

Name: _____

Address: _____

Telephone: (home) _____ (office) _____

E-mail: _____

Degree and year: _____

Institution: _____

Please return to:

Homecoming 1999

Concordia University

1455 de Maisonneuve West, Suite BC-101

Montreal, QC H3G 1M8

Telephone: (514) 848-3815 Fax: (514) 848-2826

e-mail: chedrich@coral.concordia.ca

for institutional purposes. Arcangelo is married with one child and lives in Mississauga.

77 Alan Poirier, BA, is Director of Information Technologies for Thomson

Newspapers in Medicine Hat, Alta. He and his wife, Shirley (Aboud), have a daughter, Natalie. Alan writes, "I'd like to hear from friends from Montreal who now live in Alberta." His e-mail: apoirier@telusplanet.net.

The Spirit of Christmas Drive has grown!

In response to the ever-growing need among Concordia students, the drive has now become a year-round endeavour, called:

The Concordia Campus Ministry Student Emergency Food Fund

The fund's annual *Christmas Season Campaign* for 1998-99 is now on, and your help is needed. For more information, call (514) 848-3588



Cheques can be sent to:
Concordia University Campus Ministry
7141 Sherbrooke St. W., Annex WF
Montreal, QC H4B 1R6

(Donations by Visa or MasterCard can also be arranged.)

NOTICE

Concordia University Alumni Association
announces a

Call for Nominations

for the 1999-2001 Board of Directors

All graduates and members of the Concordia University community are invited to tender nominations. Nominations must be accompanied by:

- nominee's CV
- letter of recommendation by the nominator

To be eligible for nomination, a person must be an alumnus/a of Concordia University, Loyola College or Sir George Williams University, and may not be registered as an undergraduate student at Concordia University.

Nominations should be sent to:

CUAA Nominating Committee
1455 de Maisonneuve Boulevard West
Suite BC-101, Montreal, QC H3G 1M8
or be faxed to: (514) 848-2826, or
e-mail: mponte@coral.concordia.ca

Submissions must be sent by **March 12, 1999.**

For information, call (514) 848-3825

78 Berkeley Kaite, BA (soc.), received an MA from McMaster University in 1982 and a PhD from Carleton University in 1989, both in sociology. She is an Associate Professor of Cultural Studies in the department of English at McGill. Her book, *Pornography and Difference*, was published by Indiana University Press in 1995. She is married with one son and lives in Montreal.

20th Reunion

79 John Gall, BA, GrDip (inst. admin.) 88, received a Diploma in Geography from Algonquin College in Ottawa in 1988. He is divorced and lives in Ottawa.

81 Olga (Lopukhin) Krone, BA (psych.), received an MBA in marketing from Clarkson University in Potsdam, N.Y., in 1992, and is certified in Hotel Management by the American Hotel and Motel Association. She is the General Manager of the Ramada Inn in Lake Placid, N.Y., and since 1995 has been the President of New York State Ramada Management Association and is a member of the Lake Placid Visitors Board of Directors. Olga is married to Donald Krone. Her e-mail: dkrone@northnet.org.

Rajan Soni, MBA, recently returned to India after 25 years in Montreal. He is now Director of the Plaza Hotel in Nashik. Rajan writes, "I leave with fond memories of Montreal. I have decided to become a Hotelier and have constructed a beautiful hotel in Nashik, about 160 kms from Bombay. I would love to see some Concordia alumni there. I would also love to hear from my old classmates." Rajan's e-mail: rajan@sonihotels.com.

82 Lauren J. (Sullivan) Eggum, BCom (mktg.), has lived in Western Canada since 1982 and now lives in Calgary. She writes, "I am married with one daughter, one dog, two gerbils."

Greg Graham, BEng (elec.), received an MBA from the University of Alberta and was recently promoted from Marketing Manager to Business Planning Manager at TELNUS PLANet Internet in Edmonton. Greg is married to Sandra Zohar, BSc 82. His e-mail: greg.graham@telnus.com.

Juan S. Linares, MCSc, is Operations Manager, Caracas Data Center, for INTESA in Caracas, Venezuela. He is married with two children. He writes, "I would like to hear from Venkat Kotamarti." Juan's e-mail: jslo@telcel.net.ve.

83 Marvin Garellek, BCom, is President of Soft-1 Software in Montreal, developers of business, marketing and tutorial software. He and his wife, Joni Oksenberg, have two children, Ryan and Melissa, and live in Cote St. Luc.

15th Reunion

84 Leo Lazimbat, BCom (admin.) is District Sales Manager for Thermo Black Clawson in Duluth, Ga. He is married with one child. Leo's e-mail: llazimbat@ibm.net.

Jeannie Lee, BA (broadcast journ.), is the host of two CBC Newsworld nationally televised business programs: the daily "Working Day" and the weekly "Money Show." She is married to Simon Dingley, a CBC News reporter, and lives in Toronto. Jeannie writes, "We're the harried parents of Duncan, a Scottish Terrier!"

Michael Rahilly, BCom, is Financial Control Manager for Dylex in Mississauga, Ont. He is married and lives in Brampton.

Marc Shwec, BEng, MBA 93, is the Senior Manager of Supply Chain Finance at Kraft Canada in Mississauga, Ont. He is married to Lydia Kulish.

Class a c t s

85 Kathy Davidson, BCom (fin. & bus. systems), is a self-employed consultant. She is married and has two boys, Adrien and Christopher, and lives in Beaconsfield, Que. Kathy writes, "I recently resigned from my position as Assistant Director, M.I.S., at Wyeth-Ayerst Canada to stay at home with my children. I now work part-time, mostly working from home as a consultant and programmer."

86 Bruce Fleming, BA (psych.), received an MSW from Carleton University in 1991. He now works for McGill's School of Social Work as Project Coordinator for the LaSalle Youth and Justice Pilot Project. Bruce is married with one son, Alexander, and lives in Montreal.

87 Jennifer Tong, BCom (acct.), is a Business Auditor with Revenue Canada Taxation in Ottawa. She is married to Saugh M. Quan, BSc (chem.) 90, a Senior Regional and Marketing Director of BA Banknote, a security printing company in Ottawa. A division of Quebecor Printing, BA Banknote prints the Canadian banknotes. Jennifer and Saugh have two children, Curtis and newborn Evelyn, and live in Kanata.

88 Jean-François Ah-Chow, BFA, is the owner of Myers Cave Resort in Cloyne, Ont. He is married with one daughter. Jean-François writes, "Anyone who knows the whereabouts of Anneke Olthof or Mike Albert, please contact me." His e-mail: mcsresort@mazinaw.on.ca.

10th Reunion

89 Valerie Patricia Brewster, BA (ling.), is a Customer Service Associate for AT&T Canada Long Distance Services in Toronto, handling residential client inquiries. She writes, "I have been in Toronto now for more than two years, and I still do not like it; actually, I hate it! Anyone else out there feel the same? Definitely not a city for a single woman." Valerie's e-mail: vbrewster@attcanada.com.

Daniel Goyetche, BCom (fin. & mktg.), is Manager, Lease Administration, for the Forzani Group, a retail store and sports apparel company in Calgary. He was married in November.

Donna Koussaya, BSc (exer. sci.), completed studies in microcomputers and networking at Herzing Institute in Montreal

in 1998. She is now a LAN Technician at the Positron in Montreal. Donna writes, "After 10 years' work and study in the field of athletic therapy, I changed careers."

Louise McKissick, BFA, exhibited a performance installation of her work, "Crush (The State I'm In)," at the Artemisia Gallery in Chicago, Ill., in September.

James R. McMillian, BCom (mktg.), is the VP, Sales and Marketing — North America, for Rema Tip Top North America of Northvale, N.J., a tire repair/industrial rubber company. He is married to Stacy Lowe, BCom (mktg.) 91, a Product Manager for electronic component distributor Pioneer Standard Canada in Nepean, Ont. They have a newborn son, Zachary, and live in Dunrobin, Ont.

KEEP IN TOUCH

If you don't, how will we know?

To send us a change of address or to have information about yourself appear in Class Acts, please send this form or write the Alumni Office, 1455 de Maisonneuve Blvd. W., BC-101 Montreal, Que., H3G 1M8, or send a fax to (514) 848-2826, or e-mail us at alumni@coral.concordia.ca.

Name _____	Degree/year/program _____
Home address _____	
Telephone _____	Check box if this is a new address ☐
If you continued studies, where? _____	
What subject? _____	Degree(s) and year(s) _____
Name of employer _____	
Business address _____	
Telephone _____	Your company's business _____
Your position and what you do _____	
Married? Children? _____	e-mail _____
News and comments _____	

I would like to volunteer for

Phonathons ☐ (call 848-3817)
Committees ☐ (call 848-3817)

Homecoming ☐ (call 848-3815)
Mentor ☐ Chapter work ☐

..... Class a c t s

90 Martin Soon Foo "Tam," BA (econ.), is pursuing a Chartered Financial Analyst designation. He is the Manager, Atlantic, of Royal Bank Action Direct, a brokerage firm in Richmond Hill, Ont. Martin is married with one daughter and lives in Scarborough. He writes, "I miss Montreal as well as Concordia."

91 Helen Doner-Kulbers, BA (APSS & ADED), is a coordinator of group programs for a nursing home and is an English conversation teacher in a computer college in Lod, Israel. She is married. Helen writes, "Concordia really prepared me for the fast-paced life here in Israel. It's addictive. However, I still miss my friends terribly. If there are others like myself here, I would like to meet them." (Contact the alumni office.)

Ricardo Torres, BA (comm. studies), is Senior Inferno Artist (digital visual effects artist) for Post Logic Studios in Hollywood, Calif. He has been there three years and has worked on such features as *Armageddon*, *Godzilla*, *Blade*, *Rush Hour*, *Mortal Kombat II* and *Babe II*, as well as many commercials and TV shows. He lives with his Great Dane by the beach in Venice. Ricardo writes, "A bunch of other visual effects artists from Quebec get together every Sunday to play beach volleyball; the rest of the time we sit in front of our computer screens making movie magic." His e-mail: ricardot@earthlink.net.

92 Brian Burns, BCom (admin. mgmt.), is a Cost Reduction Project Manager for Bombardier Aerospace in Dorval, Que. He is engaged and will soon have three step-children, and lives in St. Laurent.

Catherine Lawrence, BA (journ.), recently completed articling at the Supreme Court of Canada. She lives with John

Mundie, BA (poli. sci.) 86, BA (psych.) 90, who has put his PhD at Queen's on hold to attend law school. They write, "We are the proud new parents of Jessica, born August 11." They live in Ottawa.

Patrick Reilly, Cert (APSS), BA (APSS) 93, received a BSW in 1995 and MSW in 1996 from McGill. He is now a Social Worker with Child & Family

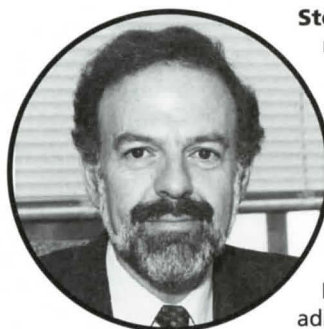
Services, a child protection organization in Charlottetown, P.E.I. Patrick lives in Parkdale.

Anne Sevriuk, BA (leisure studs.), is Manager, Information Services, for the Banff/Lake Louise Tourism Bureau in Banff, Alta. She writes, "At Concordia I participated on the Ski Team and was the Secretary and Team Manager for two years. I moved

to Banff just after graduation six years ago." Anne's e-mail: asevriuk@telusplanet.net.

93 Stephen Kull, BA (geog.), received a BSc in forestry and environmental management from the University of New Brunswick in 1997. He is now a Consulting Forester for the Landowner Resource Centre in

KUDOS



Steven Appelbaum, Concordia Professor of Management and former Dean of the Faculty of Commerce and Administration, received a prestigious Leaders in Management Education Award in Toronto, September 23. The award is given to one professor from each of the four regions, Atlantic Canada, Quebec, Ontario and Western Canada. Appelbaum has been with the management department since 1979 and won the faculty's Outstanding Teaching Award in 1994.

David Collins, BCom (bus. admin.) 79, was recently appointed Canadian Ambassador to Romania with concurrent accreditation to the Republic of Bulgaria and the Republic of Moldova. He received a BA from Queen's University in 1975 and an MSc in management studies from the University of Durham, England, in 1979. He also qualified as an Associate of the Institute of Chartered Secretaries and Administrators in 1994 and completed the Senior Executive Development Program at the Banff School of Advanced Management. Before his

appointment as ambassador, David had served with the Canadian government in different capacities in Ottawa and abroad since 1976. He and his wife, Jacqueline, have one son.



Manon Briand, BFA (cinema) 89, took home the prizes for best director, best first feature, best Canadian feature and the \$25,000 Telefilm Canada Award for her feature film *2 Secondes* at Montreal's Festival des films du monde 1998, August 26 to September 6. Pictured at left is star Charlotte Laurier in a scene from the crowd-pleasing bike-courier movie.



Class acts

In memoriam

Brendan Griffin, L BA 47, died in Montreal on February 26, 1998. Retired from Black Rose Press, Brendan was noted for his constant concern for peace and justice as well as his great sense of humour.

Nora McCardell, S BA 57, died in Fonthill, Ont., on June 24, 1998. Nora also earned MA, MSc and PhD degrees and had been involved in post secondary education in Ontario, Quebec and Atlantic Canada.

Manotick, Ont., serving Eastern Ontario. Stephen lives in Ottawa.

Rob O'Reilly, BA (comm. studies), is with the RCMP — Learning and Development Branch, in Ottawa. He is in charge of the RCMP Employee Continuous Learning Network. Rob was married in May.

95 Lian Duan, MFA (art ed.), is a visiting instructor of Asian languages and literature at Carleton College in Northfield, Minn., and is continuing work on a PhD at McGill. While at Concordia, he started a book project which has just been published in China, entitled *Rethinking Art at the Turn of the Century: A Cultural Inquiry into Postmodernism in the West and Contemporary Chinese Art*.

Murray Rahn, BCom (int'l. bus.), is pursuing an MSc in international business at Rijksuniversiteit Groningen, the Netherlands. He writes, "Hello

to all my friends who attended Concordia '92 to '94. I miss beautiful Montreal! Special hello to Ian Booter and Mike Harvey. Stay out of trouble, eh!" Murray's e-mail: mrahn@hotmail.com.

96 Razvan Frumosu, BCom (fin.), received a master's degree in finance from the London School of Economics and is now a Derivatives Marketer for JP Morgan in London, England. He writes, "I would like to hear from my Concordian friends: Josée, Tina, Nectar and Robert." Razvan's e-mail: razvan4@yahoo.com.

Yesim Heper, BCom (int'l. bus. & mktg.), is an Account Executive in corporate foreign exchange for Thomas Cook Group (Canada) Ltd. in Montreal. Yesim lives in Montreal and writes, "I still spend most weekends in Philadelphia and would love to hear from Bana and Bas-sel Kabbani." His e-mail: vyesim@total.net.

Muriel Sabbag, BEng (civil), is a Project Manager at the Jewish General Hospital in Montreal. She is married and lives in Cote St. Luc.

97 Carol Turner, BA (French studies), is a Purchasing Manager for Novartis Pharmaceuticals in Whitby, Ont. She is married with one child and lives in Oshawa.

Rasha Younis, BSc (biochem.), is a Professional Sales Representative for the pharmaceutical company Merck & Co. in Abu Dhabi, United Arab Emirates. He is married with two children, Danny and Nathalie. Rasha writes, "I am now living in the Gulf. I left Canada seven months ago and got a position with Merck's branch in the Middle East." His e-mail: radatari@emirates.net.ae.

Coming Events

Montreal

For information on any of the following events, please call (514) 848-3817.

JANUARY 21

Ninth Annual Alumni Recognition Awards Banquet. We honour worthy alumni, students, friends and faculty. 6:00 p.m., \$55, St. James's Club, 1145 Union Ave.

FEBRUARY 2

Seminar: How to Buy a Home Computer. For first-time computer shoppers or those looking to upgrade. 7:00-9:30 p.m., \$16, 1455 de Maisonneuve Blvd. W., H-767.

FEBRUARY 10

Seminar: Stress Management: Should it be included in your child's school curriculum? Examine issues related to anxiety and stress in general and as related to children. 7:00-9:30 p.m., \$16, 7141 Sherbrooke St. W., AD-308.

FEBRUARY 15

Workshop: Writing that Works. Increase your understanding of the writing process and communication strategies. 7:00-9:30 p.m., \$16, 1455 de Maisonneuve Blvd. W., H-763.

MARCH 1

Workshop: Let's Get Going: Networking for the 21st Century. Learn to build bridges and increase sales. 7:00-9:30 p.m., \$16, 7141 Sherbrooke St. W., AD-308.

MARCH 5

See the Play, Meet the Playwright. Meet Kit Brennan, Centaur Theatre's play-

wright-in-residence and Concordia faculty member, following the world premiere of her newest drama, *Having*. 8:00 p.m., \$25, taxes included, Centaur Theatre, 453 St. François Xavier.

MARCH 10

Workshop: How to Find the Right Job For You. Learn to determine the right industry, company and working environment for you. 7:00-9:30 p.m., \$16, 1455 de Maisonneuve Blvd. W., H-763.

MARCH 24

Monet at Giverny: Masterpieces from the Musée Marmottan: Alumni Lecture and Tour. This lecture will explore Monet's coupling of pictorial substance and emotional experience at Giverny. Lecture: 5:30-7:00 p.m., 1455 de Maisonneuve Blvd. W., H-767, including time for a light supper and a quick walk to the museum. Tour: 7:00-9:00 p.m., Montreal Museum of Fine Arts, Jean-Noël Desmarais Pavilion, 1380 Sherbrooke St. W., \$15, or \$19 with audioguide.

MARCH 27

Alumni Sugaring-Off Party for the Whole Family. Enjoy a delicious, old-fashioned sugar-shack luncheon. 1:00 p.m., Cabane-à-Sucre Famille Ethier, 7940 rang St. Vincent, St. Benoit, Mirabel. A map will be provided upon registration. \$5 for children 2 to 5, \$8.50 for children 6 to 12; \$17 for adults, and sleigh rides \$2 per person. Transportation on your own. Deadline to reserve, March 22.

Carnival Atmosphere

BY NANCY MARRELLI, BA 84,
DIRECTOR, CONCORDIA
UNIVERSITY ARCHIVES

Winter Carnival has traditionally been a time for fun and games and has been celebrated for decades, first

at Sir George and Loyola

and now at Concordia. There are many photos of winter frolics in the archives, but many

have little or no identification. Please help us identify the people, places and years of these photos.

Loyola 1957: ice sculpture being constructed



Winter Carnival 1984 — Concordia



Sir George Winter Carnival



Sir George Winter Carnival, from the Stanger Collection, 1949



Sir George Winter Carnival



If you have information on any of the above photos, please contact us.

Concordia University Archives
1455 de Maisonneuve Blvd. West
Montreal, Quebec H3G 1M8
tel: (514)848-7776; fax: (514)848-2857
e-mail: nmareli@alcor.concordia.ca
websites: <http://archives3.concordia.ca/>
<http://archives3.concordia.ca/Jazz.html>

Our blown chance

BY HOWARD BOKSER

Back in April, optimism filled the spring air: the Ice Storm was a melting memory, the buds were budding, and Jean Charest was heading to Quebec City. From a federalist standpoint, the winter of our discontent seemed to be coming to an end.

Now, two seasons later, hope is falling along with the leaves. As I put finger to keypad in October, Premier Bouchard is set to announce an election for November 30, shortly before most of you will receive this publication. Although just about anything can happen during a long campaign, what's certain is that Charest's Liberals have lost much ground to the PQ and will have a tough struggle if they hope to form the next government in the National Assembly.

What's also certain is that no matter who wins the election, our leaders in the anglophone community, including members of Alliance Quebec and the Equality Party, radio talk show hosts and op-ed columnists, have botched a tremendous opportunity. When Charest left the Progressive Conservatives to join the Grits, he observed that the Quebec Liberals had become a coalition of federalists just as the Parti Québécois, once home to political left-leaners, was now a melange of separatists of different economic and social ideologies. It was an invitation to others to join forces to battle separation. But somehow this concept of putting aside parochial concerns — valid as they may be — sailed over the heads of our English superiors. Instead, they chose to prove their collective manliness by burning every bridge in sight and pick-

QUEBEC MYTH.



QUEBEC REALITY.



ing every fight they could find. Jean Charest? Too soft on separatists. Constance Hope-Middleton? Too soft, period. Eaton's? Fah-get-about-it!

And the result? The so-called "angry-phones" managed to weaken the Liberals, divide the anglophone as well as allophone communities and infuriate moderate francophones. The October commercial-sign challenge by Alliance Quebec, for instance, which was begun at a time when most Montrealers were finally enjoying some peace on the language front, proved such an insult to French Quebecers that it provided the PQ with their long-sought impetus to call an election. Anglos now have a long way to go to regain their credibility with

the average francophone and to win favour with any Quebec government.

Compromise and moderation has become a dirty concept, it seems. Our newly fearless anglo leaders dubbed their more conciliatory predecessors the "lamb lobby" and blamed them for the near victory of the separatist forces in the 1995 referendum. (The alternative and equally valid argument, that hard-line bullying tactics would have pushed the "Oui" side to victory, is never presented.) It's much more cathartic to beat our chests, raise our fists and shout, "We're not going to take it anymore!" Now we can thank English activists such as Howard Galganov for flushing the likes of former FLQer Raymond Villeneuve out of obscurity and turning many of our confrères against us. The problem with daring someone is that they just might take you up on it.

When Diane Francis, past editor of *The Financial Post* and now editor-at-large with *National Post*, spoke at Concordia in September, she portrayed all Québécois as whining, socialist anglo-bashers. Everyone in the mostly English audience, including Rector Frederick Lowy, winced. Francis's view unfortunately is shared by many Canadians living outside the province, supported by talk-show hosts and tabloid media, but those of us who live here know better. Yes, uncompromising nationalists are a tough pill for any federalist, but the majority of Quebecers — French, English, Chinese, Haitian, Italian, et al — get along fine, thank you, and we quite enjoy living here most of the time. It's only when the extremists take over the debate that we all become sullied.

Howard Bokser, MBA 85, is editor of Concordia University Magazine. ●

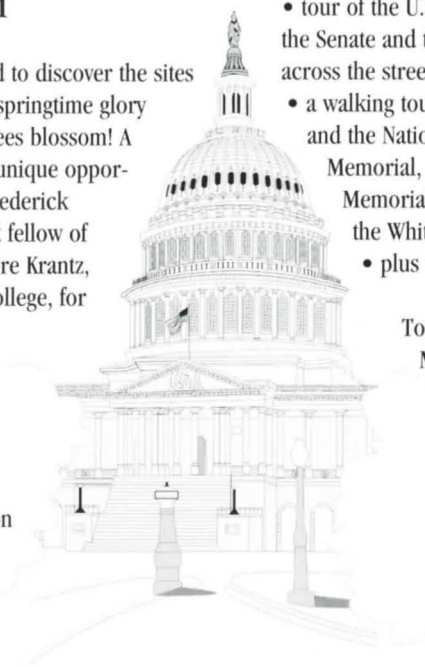
Cherry Blossoms and Springtime Glory

Alumni Weekend Get-Away in Washington, D.C.
Friday, April 9, to Sunday, April 11

Alumni, their family and friends are invited to discover the sites and sounds of Washington, D.C., in all its springtime glory when more than 6,000 Japanese cherry trees blossom! A limited number of travellers will have the unique opportunity to join our esteemed tour guides, Frederick Krantz, associate professor and permanent fellow of Concordia's Liberal Arts College, and Lenore Krantz, art historian and teacher at John Abbott College, for this weekend of culture and fun.

The tentative itinerary includes:

- Canadian Embassy tour
- the Annual Cherry Blossom Parade
- visit to the Smithsonian's Hirshhorn Museum and Sculpture Garden, a collection of 19th and 20th century painting and sculpture
- visit to the Phillips Collection, America's first museum of modern art



- visit to the United States Holocaust Memorial Museum
- tour of the U.S. Capitol, which includes the current chambers of the Senate and the House of Representatives, followed by a stroll across the street to the U.S. Supreme Court
- a walking tour of the Jefferson Memorial, the FDR Memorial and the National Mall, stopping along the way to visit the Korean Memorial, the Vietnam Veterans Memorial, the Lincoln Memorial, the Washington Monument and, finally, the White House
- plus time on your own to shop, visit, tour or rest!

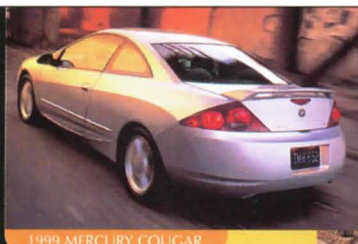
Tour package will include return airfare from Montreal, deluxe tour bus, hotel accommodations, one group dinner and museum admissions cited above.

Please call Gabrielle Korn at (514) 848-3817 for details.

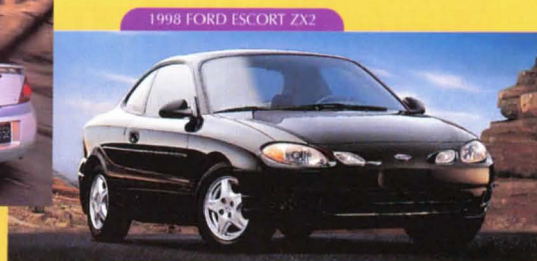


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